

The Value of UPRNs and USRNs

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Why your role matters

- Why UPRNs and USRNs are useful
- Benefits to your council
- Growing value of them more widely
- What we are doing to promote their use
- What can you do to promote their use?

Why UPRNs and USRNs are useful

- They are unique
- They are high quality
- They are authoritative
- So, they can act as a ‘golden key’:
 - Link to other data in the council
 - Fewer errors when exchanging data
 - Fewer errors when communicating about locations

Benefits to your council

- Increased efficiency of land charges system in [Tower Hamlets](#) council:
 - Saved £100,000 from increased efficiencies
 - Saved more than 1,000 staff hours over a year
- Efficiencies across the board in [Nottingham City Council](#)
 - Return on investment of 6:1 over three-year period
- Other [case studies](#)

Growing value of the UPRN and USRN

- UPRN now open data, with co-ordinates
- Mandate for central government to use UPRN:
 - CQC registered care providers
 - Shared care records
 - VOA valuations of property
 - Energy performance certificates
- USRN is a key element in the [National Underground Asset Register](#)

Promoting UPRNs and USRNs

- Raising with government departments
 - Building risk register / GP patient database
- Make the case for adding UPRNs
 - Return on investment / webinars
- Promoting UPRNs / USRNs to senior officers
 - [Find My Custodian](#)
 - Check use of UPRNs with [free integration report](#)
 - [Useful resources](#) for next steps
 - [Find My Street](#) / [Find My Address](#) / [Data Via](#)

What can you do?

- Check out the resources in the slides – do you know anyone in any of the teams you can share them with?
- Be ready if they come and ask you how they should go about adding UPRN or USRN!