Welcome to

GeoPlace Annual Conference, Exhibition and Awards 2019

#GeoPlace2019

Emergency Procedures – No test today

The building operates an alarm system and is played in all spaces throughout the venue.

If evacuating, please leave in a calm and quiet manner (if possible) using the fire exits which are all signposted.

Dedicated fire marshals will guide you to the assembly point on Harrow Place.

Objectives for the day

- Bring you, the experts together
- Hear from others and learn, meet and share
- Build knowledge of key issues, demands and approaches
- Meet and engage with exhibitors
- Plenty of time for discussion

Morning Agenda

	Enterprise suite	Street Naming and Numbering focus: Integrate suite	Streets focus: Synergy suite
10.00	**Jesse Norman MP** Minister of State for Transport, Department for Transport		
10.20	**Bringing Location to Life** **Nick Chapallaz,** Managing Director, GeoPlace		
10.40	**The UK's Geospatial Strategy** **William Priest,** Director, Geospatial Commission		
10.55	**Using Addresses to protect citizens and prevent fraud** **Andrew Letherby,** Head of Monitoring, Digital Operations, HMRC	**Street Naming and Numbering workshop 1** Practical session where attendees will work collaboratively on a residential SNN scenario using sections of a SNN Code of Practice to 'test it in anger' and offer ideas to refine and improve it.	
11.15	**The suppliers supporting your work** Introduction to exhibitors **Luke Studden,** Supplier Liaison Manager, GeoPlace		
11.30	Morning refreshments		
11.55	**Gaining insights through addresses** **Dr Marc Adams,** Senior Analyst and MESH Mapping Lead, National Audit Office	**Street Naming and Numbering workshop 1 continued**	**Working with the DfT Street Manager: 2019 and Beyond** **Paul Chandler,** Product Manager: Street Manager, Department for Transport **DfT's Local Data Action Plan** **Matt Coleman,** Head of Data Policy, Analytics and Data Division **Graham Hanson,** ITS policy lead, Department for Transport
12.10	**Citizens to services: an insight into the workings of the Access to Services domain within the Welsh Index of Multiple Deprivation 2019** **Matt Ricketts,** GI Analyst, Geography and Technology, Welsh Government		
12.25	**Coming together as a community** **Glenn Dobson,** Principal Chair Regional Streets Group and Cathy Coelho, Principal Chair Regional Address Group		
12.40	**Presentation of the Exemplar Awards:** **Mr Randall Anderson,** Common Councillor for Aldersgate Ward and Deputy Chairman of the City of London Corporation's Digital Services Sub Committee. • Best in Region • Data Quality and Improvement Award for Addresses • Data Quality and Improvement Award for Streets • Peer Award • Data Visualisation Award • Exemplar Award		
13.00	**Lunch**	**Street Naming and Numbering surgery**	

Afternoon Agenda

	Enterprise suite	Street Naming and Numbering focus: Integrate suite	Streets focus: Synergy suite
14.00	**Lightning talk session; 7 presentations, 7 slides, 7 minutes** **Tertiaries 'R' Us** **Mary Burton,** Address Management Officer, Nottingham City Council **Environment Roads and Facilities Digital Transformation Project** **Sophie Birchall-Rogerson,** Senior Management Information Systems Officer, Conwy County Council **Waste Collection Services Incab System** **James Atthews,** Management Support Analyst and LLPG Custodian, Scarborough Borough Council **How to avoid letting off steam** **Gareth Osborne,** Senior Address Management Officer, Nottingham City Council **Our journey from serving generic content to bringing the information to the user, based on their location** **Nizete Vasconcelos,** GIS Manager and **Petri Iivonen,** Web Developer, Tonbridge and Malling Borough Council **The innovation landscape and the UPRN** **Richard Duffield,** Senior Consultant, GeoPlace **The journey of an address in the Police system** **Olivia Powell,** GIS Manager at Avon & Somerset Constabulary	**Street Naming and Numbering workshop 2** Practical session where attendees will work collaboratively on a commercial SNN scenario using sections of a SNN Code of Practice to 'test it in anger' and offer ideas to refine and improve it.	
14.55	Refreshments		
15.15	**Using address data to unlock insightful citizen master data** **Mark Brennan,** Project Manager, Camden ICT, Camden Council	**Street Naming and Numbering surgery** SNN Working Group, supported by Alex Lawrence, Solicitor, Specialist in local government law from Anthony Collins Solicitors.	**Street data in action** **Creating insight with Power BI and the NSG** **Wayne Brooks,** Service Data Manager for Highways, Devon County Council **PROW and the NSG** **Paul Newark,** Chair Rights of Way Managers Group, ADEPT **Discussion**
15.30	**Addressing the Census** **Jez Halton,** Senior Research Officer, Address Register, Data Architecture, Office for National Statistics		
15.40	**Predicting and preventing London's next fire using predictive analytics and the Unique Property Reference Number** **Apollo Gerolymbos,** Head of Data Analytics at London Fire Brigade London Fire Brigade		
16.00	**Bringing location to life** **Craig Taylor,** Senior Data Vis Design Manager, Ito World		
16.15	**Announcement of the winner of the Orienteering and AR app prizes** Close of conference		
16.20	**Networking and drinks**		

ADEPT
Association of Directors of Environment, Economy, Planning & Transport

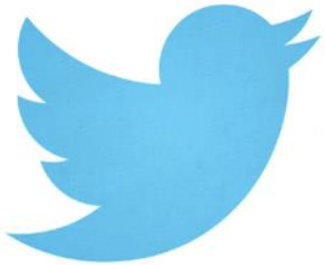
Assoc of Directors of Environment, Economy, Planning and Transport - Right of Way Working Group meeting co-located

GeoPlace

Mapping property status change

Be part of the conversation

- WiFi - Network: etcvenues Password: wifi3059
- Twitter #geoplace19
- Phones on silent
- Conference App – QR code or Symphony AR featuring GeoPlace including a Treasure Hunt for 5 exhibitors
- Please contribute to the sessions you attend
- Share – knowledge and experience



Thank you to our exhibitors for helping make the day possible

GeoPlace Exhibitor Orient[illegible]ng Card

COMPLETED CARDS ONLY

Name: A. Delegate

Organisation: My Organisation

Collect a stamp from each exhibitor as[illegible]stand. Submit your completed card into the entries box on the registration de[illegible]your chance to win either:

- *A Virgin Experience Day (a trip up the sh[illegible]g 3 course meal for 2 at Marco Pierre White's London Steakhouse C[illegible]zimap*
- *A 12 month digital subscription to OS Maps an[illegible]courtesy of OS*
- *A £75 Amazon gift voucher from GeoPlace*

The winner will be drawn at the close of conference at [illegible]be present in the room to accept their prize.

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20

Bringing location to life

What YOU do everyday connects business, society, people, process, decisions to places

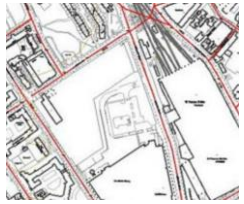
geoplace®

GeoPlace vision

A world in which everyone benefits from the power of location data

A long held vision

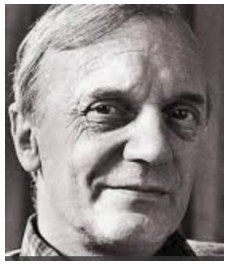
1980s



OS digitising

1987

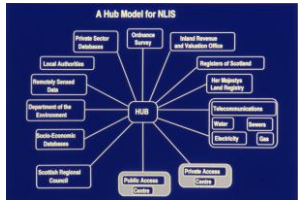
Chorley Report – Handling Geographic Information



1990

Open Land Register and Compulsory Registration

1992



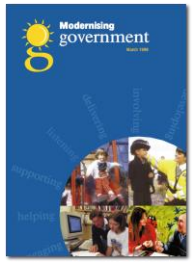
Domesday 2000 vision – wider access to land and property information

1994

BS7666 published

1999

Modernising Government White Paper



Ordnance Survey Trading Fund

2001

NSAI

Office of the Deputy Prime Minister
Creating sustainable communities

National Land Information Service

2005

Local Government Mapping Services Agreement

I&DeA
improvement and development agency

2010

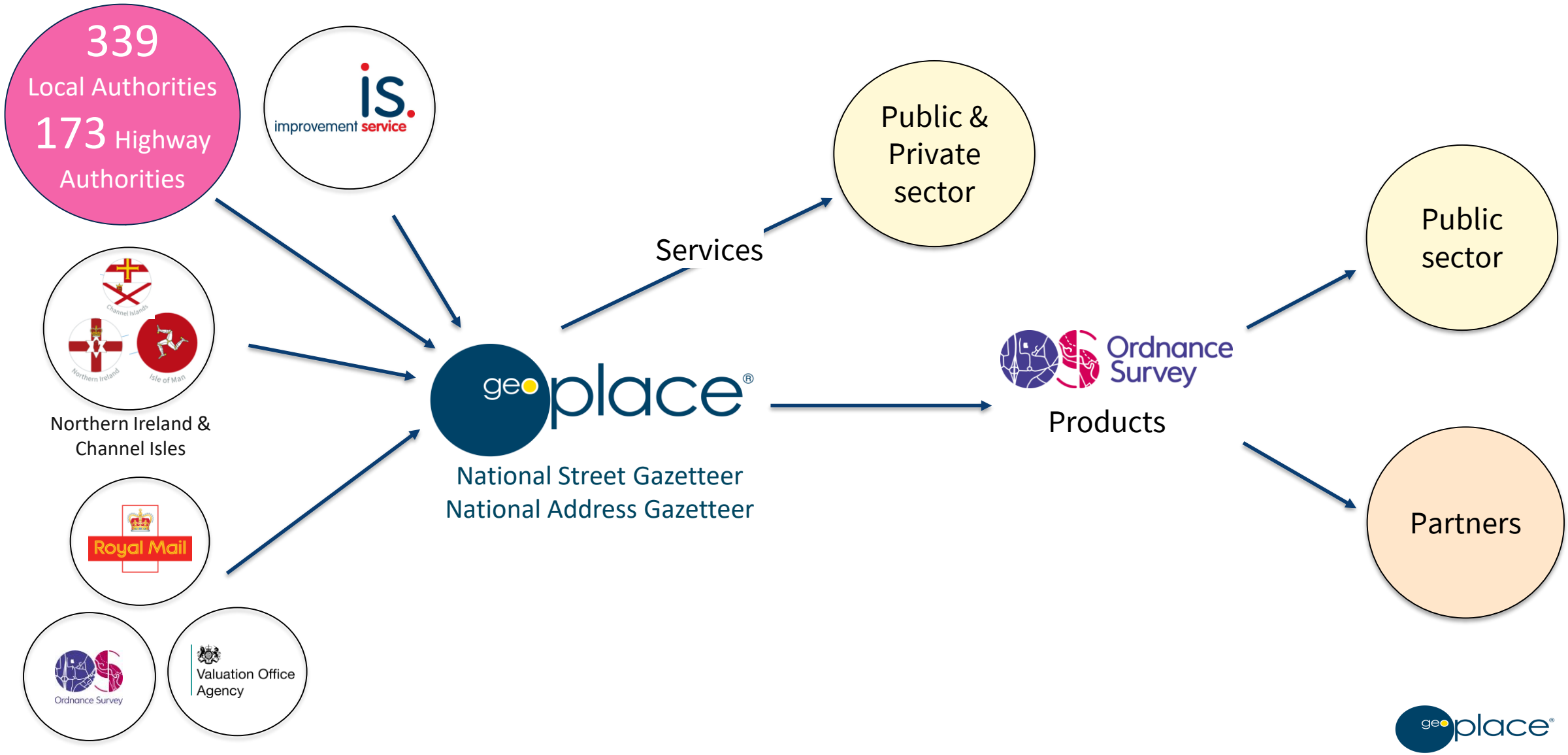
GeoPlace LLP formed

2017

Geospatial Commission – 21 unlocks

?

Established success, strong competencies and continuous investment



Part of our strength in a complex and changing world - UPRN and USRN

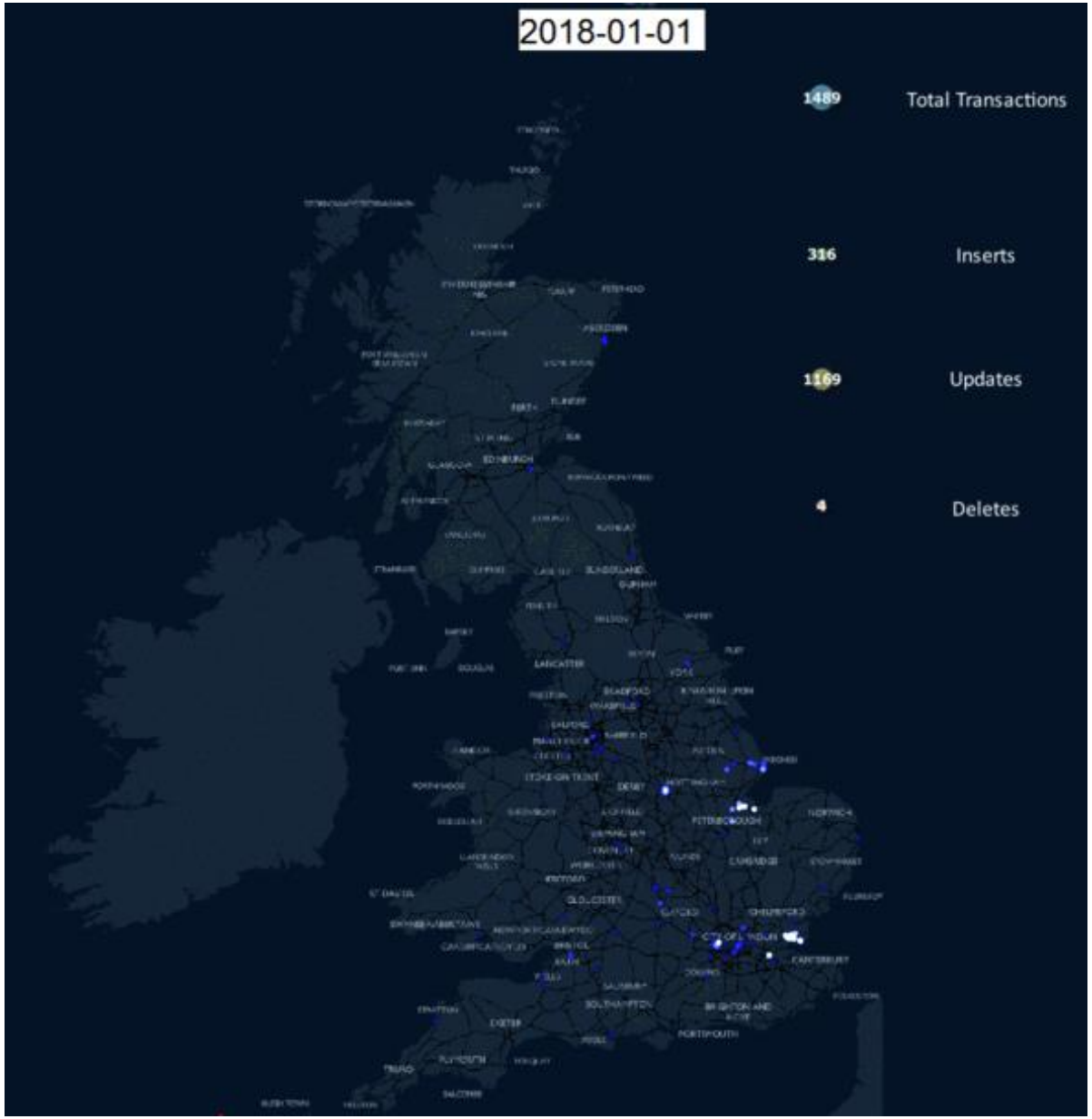
The **Unique Property Reference Number (UPRN)** is the unique identifier for every location with an address in the UK

The **Unique Street Reference Number (USRN)** is the unique identifier for every street in the UK

- Unambiguous and persistent
- The means to link, share and locate steets, land and property with accuracy and confidence
- Compare Bank Account number, National Insurance Number, Telephone number
- Machine readable

You are keeping pace with complex data and real world change

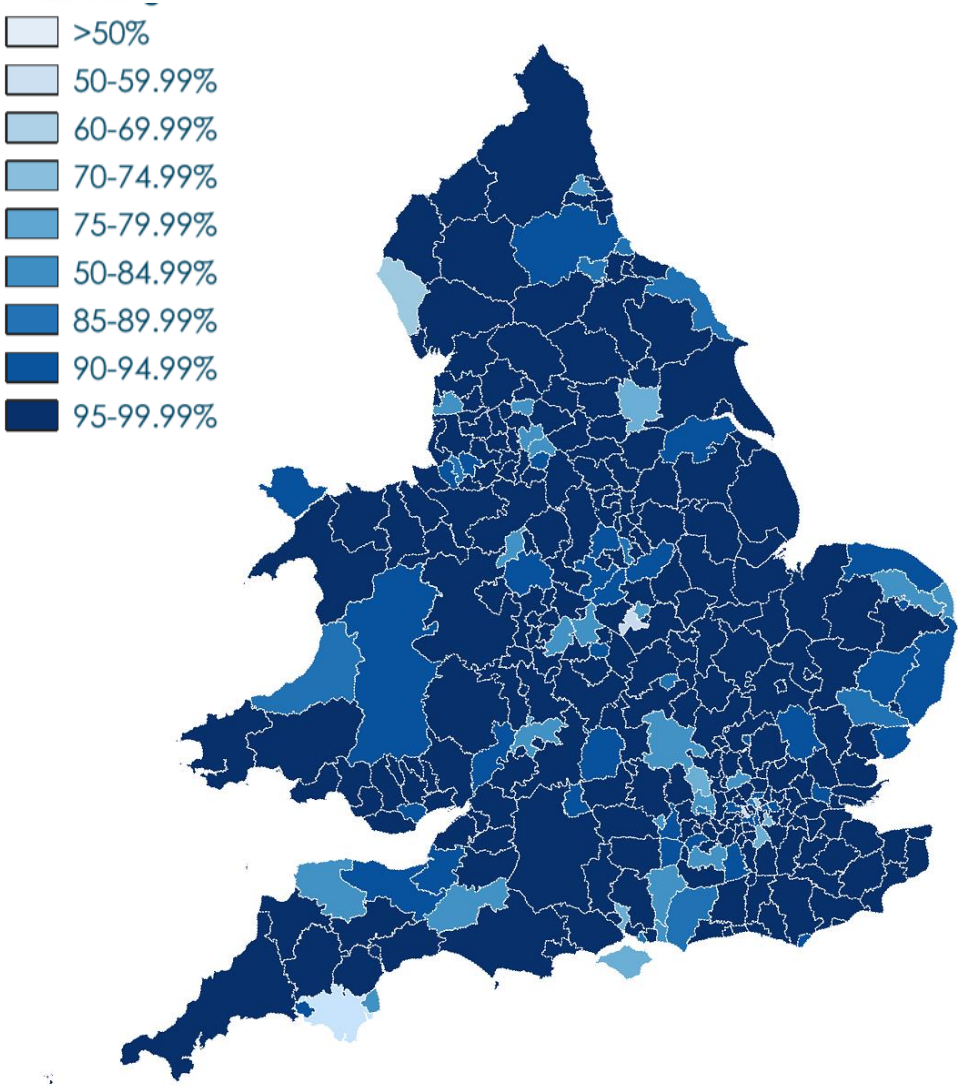
- 2.5 billion street and address data records held
- Precise definitions and methods for each
- 71 million changes since 2018 conference
- Data management strategies vital



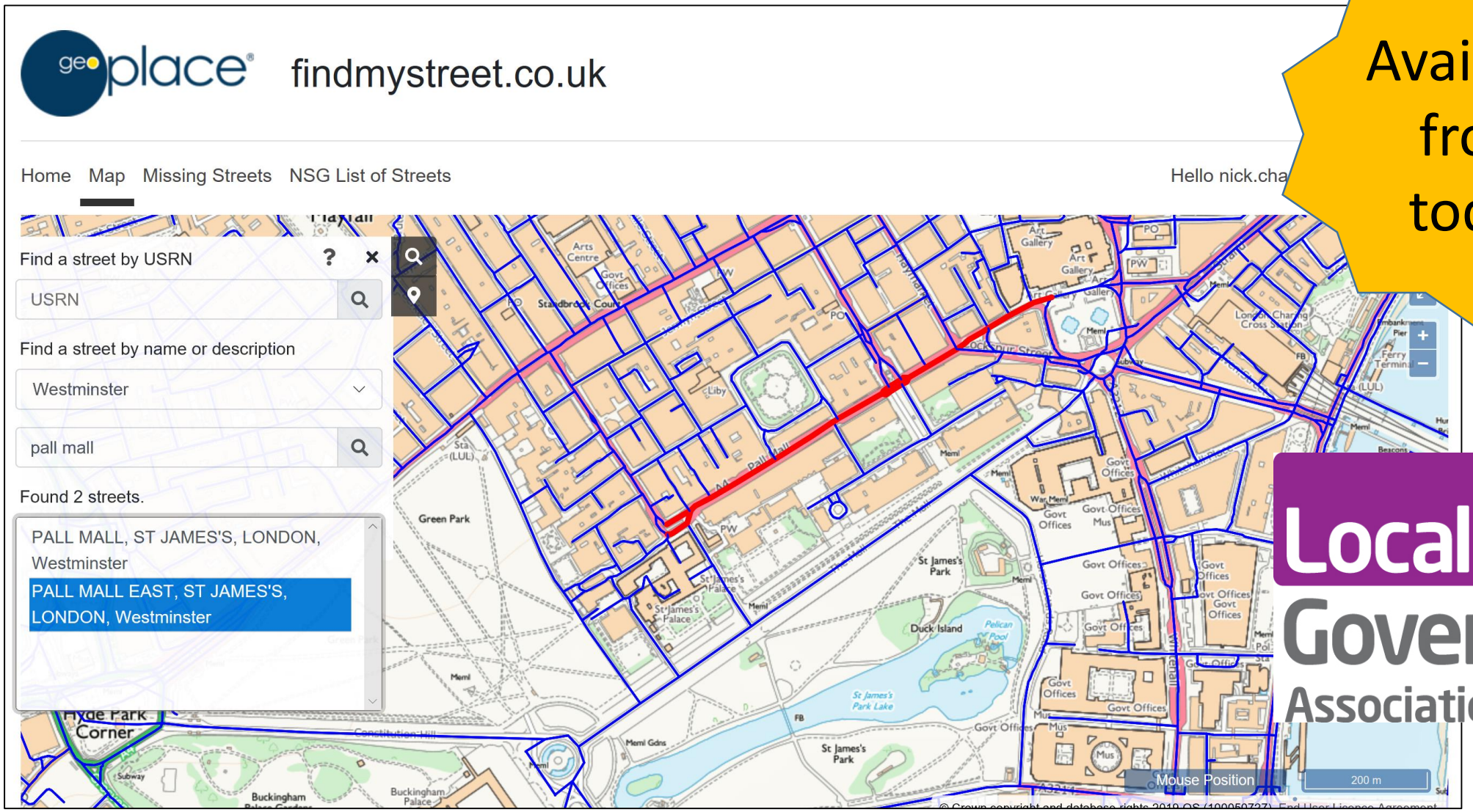
No better example of the value of this data and its complexity than the 2021 census…

A complete view of streets and addresses is critical to ensuring everyone is included

% of properties in England and Wales classified to tertiary level



Supporting your list of streets obligations through the NSG - findmystreet.co.uk



Available from today

Local Government Association

You are setting the example for government and making this happen every day

MID SUSSEX DISTRICT COUNCIL

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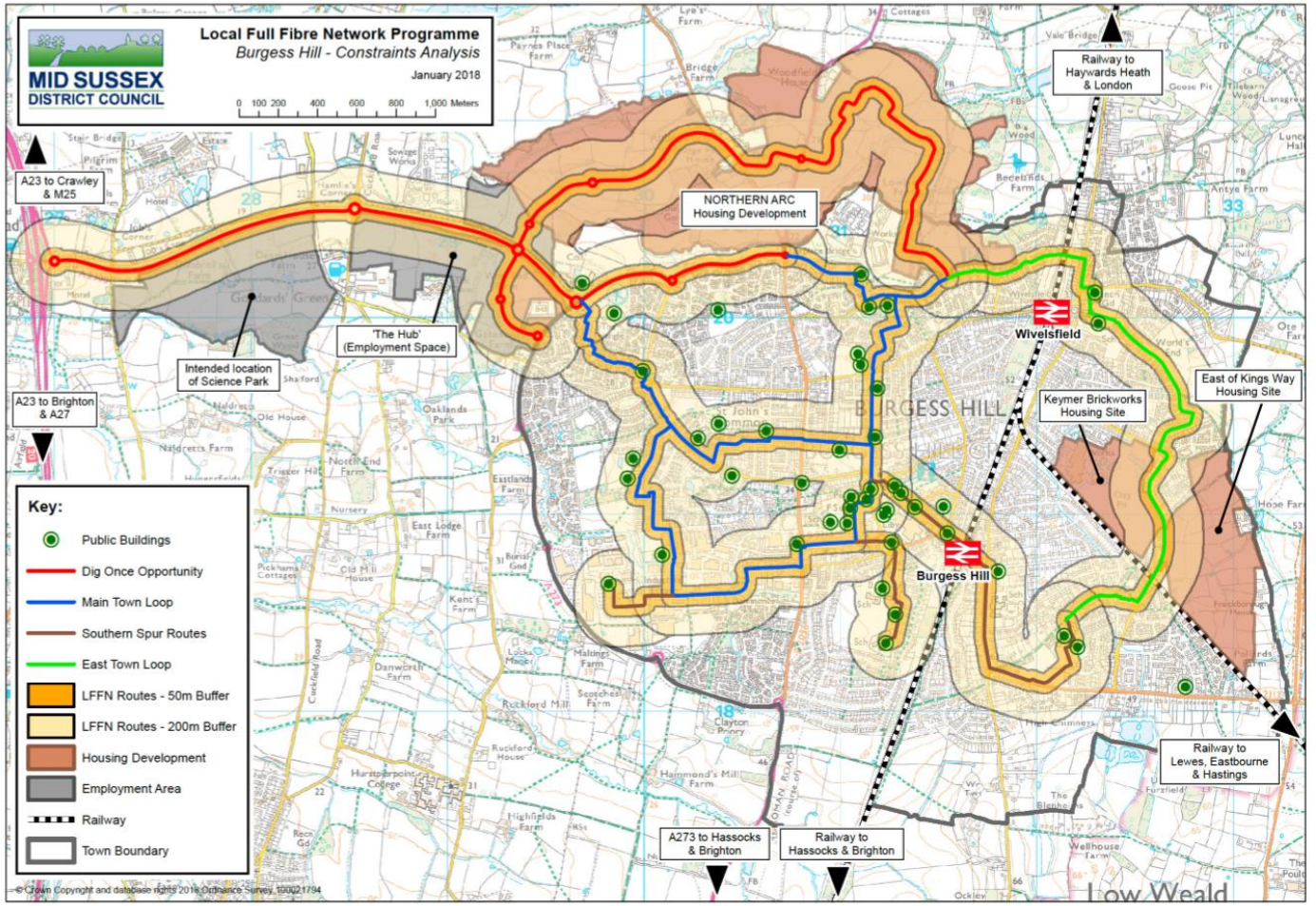
WINNER

GeoPlace Exemplar Awards 2018



LLPG to support fibre coverage and connectivity for Local Full Fibre Networks Challenge Fund

…..LLPG proved fundamental to a strong economic case for successful bidding process, winning £2.2m for the Burgess Hill area.

Cyngor sir ddinbych denbighshire County Council

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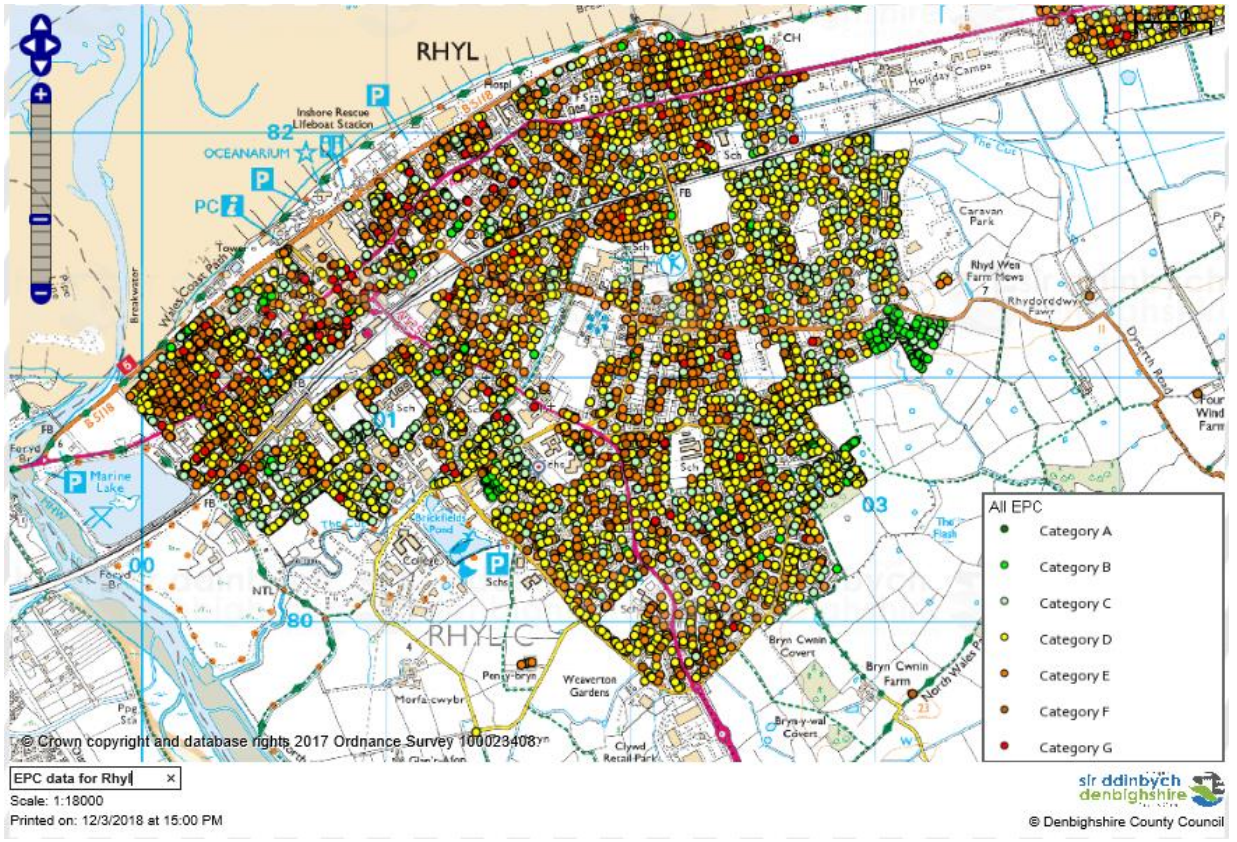
RUNNER-UP

GeoPlace
Exemplar Awards
2018



LLPG to support improvement in Energy Efficiency of private rented property

…..LLPG helped improve lives of council tenants by identifying properties with EPC of F and G rating to secure £378k of funding from an Energy Company Obligation (ECO).

Sefton Council

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HIGHLY COMMENDED

GeoPlace
Exemplar Awards
2018

Improving access to suitable good quality and affordable housing – using UPRNs to protect the health, safety and welfare of residents, to bring about long-term sustainable change

Lewisham

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OUTSTANDING ACHIEVEMENT

GeoPlace
Exemplar Awards
2018

A whole host of projects - Street naming and numbering, refuse collection, asset management, land terrier, data analysis – DWP, MHCLG, DSS, DoE. Underpinned by accurate and complete street and address data

Participation from a growing range of organisations

Cabinet Office

National Audit Office

Office for National Statistics

DGC Positioning Defence

Transport for London

NetworkRail

HM Revenue & Customs

Department for Transport

highways england driving forward

HM Land Registry

Defence Infrastructure Organisation

Llywodraeth Cymru Welsh Government

Ministry of Defence

Geospatial Commission and Open UPRN and USRN Update

- Spent time working with OS, LGA and Geospatial Commission investigating
- Opportunities and risks
- Your input has been vital
- You are positive about open but recognise it will come with challenges
- We know this would change the market for the data that we all work so hard to bring together

Geospatial Commission

JAG United Kingdom & geoplace® **supporting**

Department for Transport

Street Manager

Permit Schemes

TROs

PROW

HAUC (UK) HIGHWAY AUTHORITIES & UTILITIES COMMITTEE

Street works Management

NSG

TROs

Permit Schemes

PROW

Street Works UK Connecting communities, enabling growth

Street works

Underground Assets

Ordnance Survey

OS MM Highways

Geospatial Commission

Open USRN policy

21 Unlocks

- Underground assets
- Asset management
- Fibre to the premise (DCMS)

Traffic Regulation Order Discovery

Department for Transport

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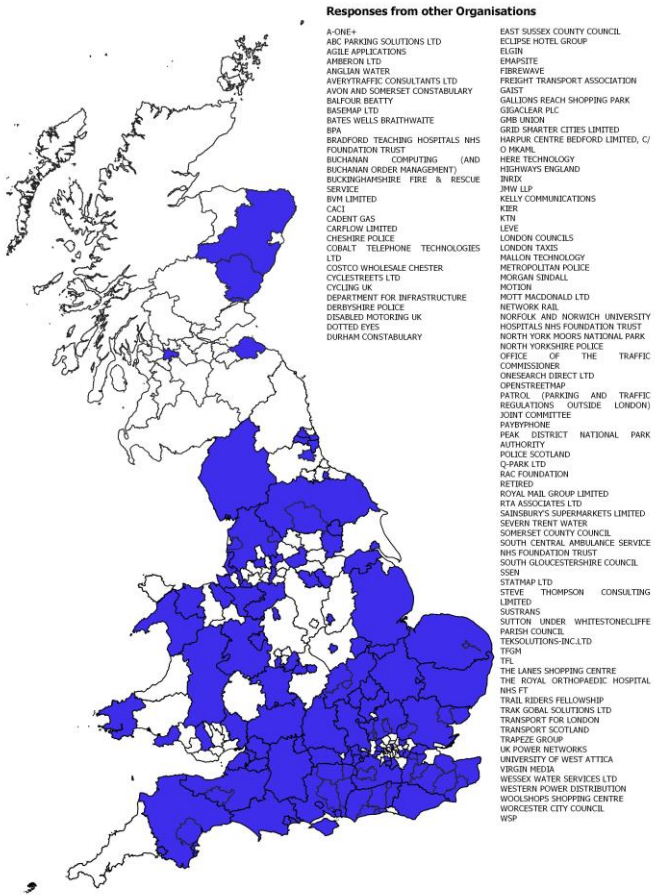
BPA BRITISH PARKING ASSOCIATION

Ordnance Survey

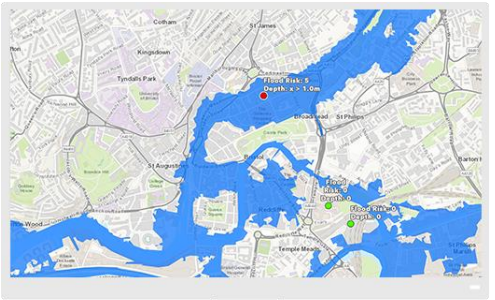
- GeoPlace investigated user needs and issues with the current Traffic Regulation Order framework
- Contributes to Industrial Strategy Grand Challenge to make the UK a world leader in shaping the Future of Mobility
- Your input has been vital
- Findings now with DfT
- Significant scope for communication, process and legislative change

UK TRO survey Responses



Increasing use across the wider economy

Banking, finance and insurance



In summary

- What you are doing is making a difference
    - Within your organisations and the communities you serve
    - For central government
    - For the wider economy
- In an increasing complex and changing world consistent high-quality data is essential
- Accurate street and address data and identifiers provide confidence and consistency to connect data
- The levels of interest in what we all do has never been greater and for good reason
    - Central government, emergency services and across the private sector
- Your expertise is invaluable – meet, share, learn

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#GeoPlace2019