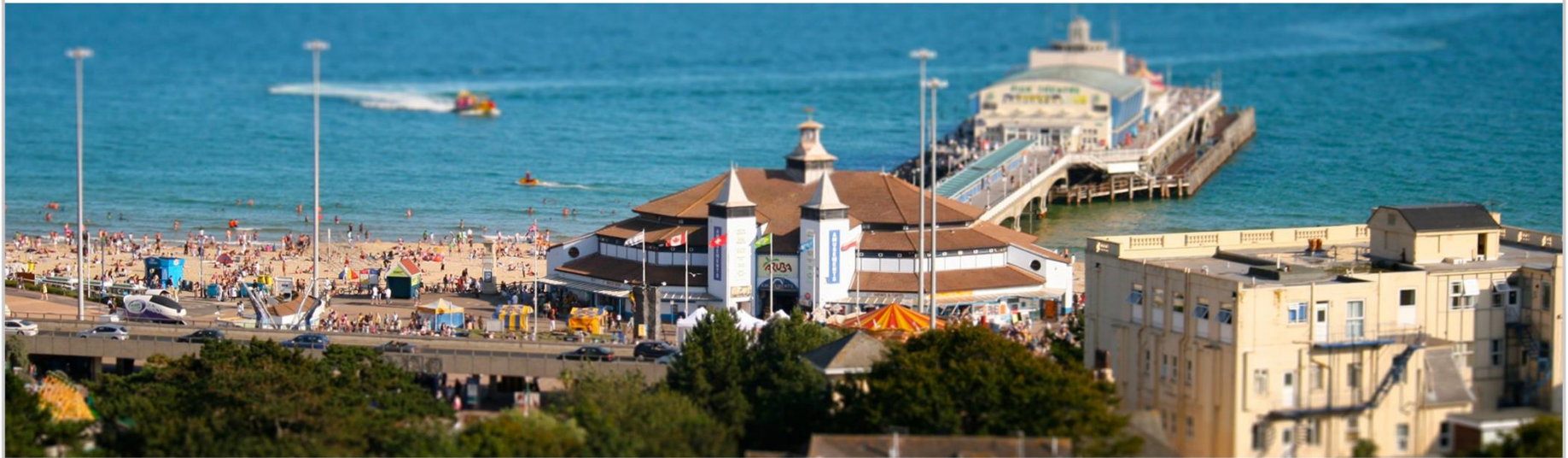


Addressing for smarter citizen insight



Where are they?

Local authorities deliver over **700** different services. Good quality addressing – knowing where people and assets are - makes a substantial difference to the efficiency with which these services are delivered.



Identification

‘Accurate identification of businesses within Huntingdonshire led to almost **£1 million** of investment into a Business Improvement District in Huntingdonshire.’

Huntingdonshire District Council



Route optimisation

‘By making a corporate address dataset widely available across the council, Barnsley made savings of **£101,044** and facilitated the creation of a waste collection route optimisation project resulting in **£1 million** over 4 years.’

Barnsley Metropolitan Borough Council



Sharing

‘By using address data to share and link public sector asset management records savings of **£1.5 million** per year were delivered in the greater Bristol area.’

**Bristol City Council • South Gloucestershire Council
• Bath and North East Somerset Council • North
Somerset Council • Avon and Somerset Police Authority
• Avon Fire and Rescue Services • Avon and Wiltshire
Mental Health Partnership NHS Trust • Great Western
Ambulance Service • NHS Bath and North East Somerset
Trust • NHS Bristol • NHS South Gloucestershire • North
Somerset PCT**



Savings

‘After undertaking some internal research it was clear that multiple savings could be made by ensuring key business systems utilised the LLPG as their address database rather than updating systems independently by multiple officers. Some approximate figures estimated a potential **£300,000** could be saved on officer time through using the LLPG.’



Wiltshire County Council

Identification

‘Savings of **£39,000** per election have been identified through the rationalisation of polling stations, together with the identification of 300 addresses that were not listed on the register of electors.’

Northumberland County Council



Efficiency

‘The use of AddressBase was instrumental in improving waste collections routes, delivering contract savings of **£380,000** per annum for at least the next seven years.’

South Staffordshire Council



Value

‘Working closely with their Business rates department, the Address management team identified an additional total rateable value for commercial properties of **£170,000.**’

Barnsley Metropolitan Borough Council



Improvements

‘Overall waste and recycling improvements, including vehicle route optimisation, have seen savings in Northumberland estimated to be in excess of **£200,000** in the first full year.’

Northumberland County Council



Reductions

‘Improved working arrangements between the Council Tax and Address management teams in Salford has lead to outstanding queries being reduced by **43%** over a 5 month period.’

Salford City Council



Benefits

‘Projected benefits from linking addresses to electoral registration, revenue and benefits are likely to be over **£500,000** across Wales – potentially in excess of £7 million extended throughout England and Wales.’

Newport City Council



Integration

‘The use of addressing data has enabled the integration of a number of databases to look up the tenure of properties, and identify instances of sub-letting within council properties and unlicensed privately rented properties.’

London Borough of Newham



Collaboration

‘Address information has enabled the development of the cross-authority Housing Fraud Partnership in Huntingdonshire and the surrounding districts, decreasing the level of fraud. Using current estimates of loss of **£18k** per property, should deliver ongoing savings of around **£864k** and **£1.72M** to the public purse.’



Huntingdonshire District Council

Helping

‘Our energy tools, of which addressing is an important part, are innovative ways of tackling the need to reduce the city’s carbon emissions, increase the energy independence of the city and help our citizens save money on their energy bills. The Nottingham Energy Calculator will help us raise awareness of the practical steps citizens can take in their own homes.’



**Councillor Alan Clark, Nottingham City Council’s
Portfolio Holder for Energy and Sustainability**

Support

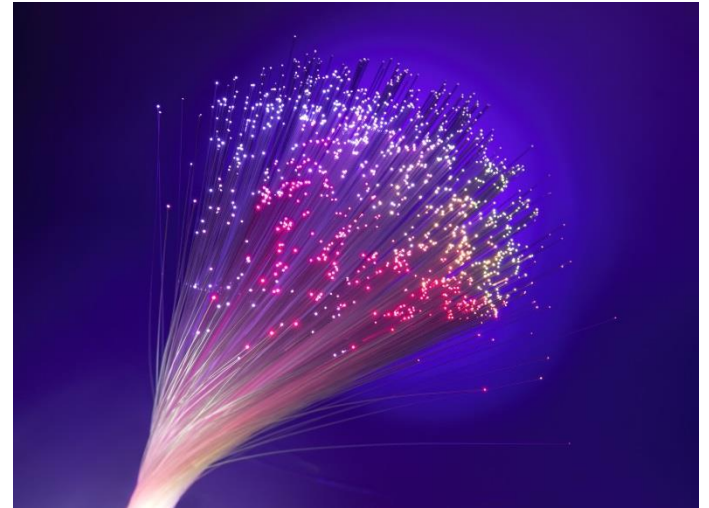
‘Warrington used addressing to underpin a project to identify differences in social and geographical inequalities which resulted in the identification of residents and communities most in need of support and reduced public sector spend per benefit claimant.’



Warrington Borough Council

Improvements

‘Northumberland County Council integrated the data from its LLPG to provide greater property intelligence into the Digital Britain project. As a rural community, it was felt that Northumberland’s LLPG had a vital role in gaining the funding necessary to improve the community according to the Government’s agenda, and provided a solid platform for rolling out the funding that was ultimately secured.’



Northumberland County Council



Balanced

‘Gedling Borough Council used its LLPG to give a cross-party working group clearly defined maps showing existing and proposed ward boundaries resulting in wards where each councillor represents approximately the same number of electors.’

Gedling Borough Council



Effective

‘Integrating addressing has resulted in improved revenue collection of commercial rates in Nottingham through better identification and management of commercial property addresses, leading to better revenue collection and partnerships with the local Valuation Office.’

Nottingham City Council

