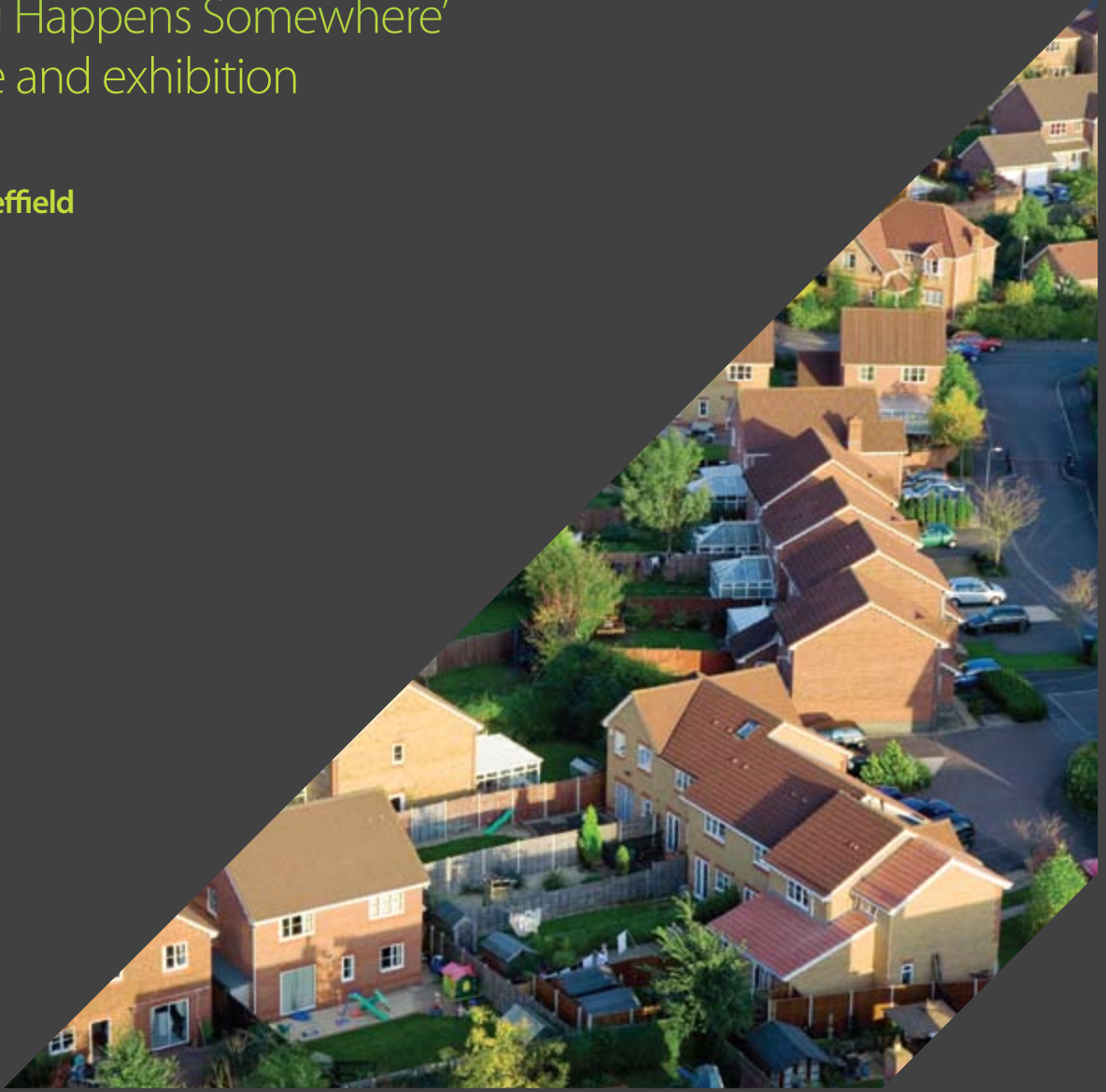


**Exemplar Awards**  
nlpg and nsg 

Exemplar Awards 2010  
Presented at the  
'Everything Happens Somewhere'  
conference and exhibition

**20th October**  
**Cutlers' Hall, Sheffield**

Media sponsor



# Exemplar Awards 2010: Get recognition for your work

### Awards overview

The annual National Land and Property Gazetteer (NLPG) and National Street Gazetteer (NSG) Exemplar awards are a prestigious awards programme. The aims of the programme are to:

- showcase best practice
- foster innovation
- recognise and reward the hard work of the local government community
- provide a benchmark for quality and improvement.

The Awards are judged by key industry experts from across the geographical information, local government and information management spectrum. They are run by Local Government Information House, part of the IDeA and Intelligent Addressing. The Awards form a pivotal part of the annual 'Everything Happens Somewhere' conference.

In contrast to previous years, the 2010 Exemplar Awards programme includes:

- a smaller number of more tightly focused categories
- the opportunity to gain recognition both for best practice projects but also for high data quality
- a new opportunity to win the overall '2010 Exemplar Award'.

### Why you should apply

- gain national recognition for your organisation's work
- gain internal recognition for your projects
- demonstrate your innovative approach to resolving problems and improving efficiencies
- raise the profile of your LLPG or LSG within the authority
- generate positive publicity both internally and externally
- motivate staff
- enable other authorities to benefit from your good practice.

Each winner will receive an award and a certificate of achievement. For certain Awards, the winner will be asked to make a short presentation which will then be subject to audience vote at the 'Everything Happens Somewhere' conference. The overall winner will receive a special '2010 Exemplar Award'.

A case study booklet will be produced shortly after the event with a detailed study of all winning projects. This is circulated to a very wide range of interested individuals across local and central government and further afield. There are also further specialist press releases and publicity. Winners and those highly commended may also be asked if they would like to present papers at appropriate conferences and seminars.

# Award categories

Awards that require completion of an entry form:

## Citizen Award

**Best example of a project which delivers services to citizens underpinned by the NLPG/LLPG or the NSG/LSG**

The Citizen Award is intended to capture projects where better services have been delivered to citizens or businesses using the NLPG/LLPG or the NSG/LSG. Real examples are key to a successful application, but also anecdotal evidence is welcome. The important aspect is demonstrable improvements for citizens.

Projects can be from any aspect of service delivery including community safety; self service; one stop shops and so on.

## Financial Award

**Best example of saving money using the NLPG/LLPG or the NSG/LSG**

This Award intends to capture projects which can demonstrate real financial savings through the use of the NLPG/LLPG or the NSG/LSG. Please mark any confidential information as such. The evidence will be appreciated more if it is real savings not projected although projected savings can be included.

## Green Award

**Best example of where a service using the NLPG/LLPG or the NSG/LSG has either reduced environmental impact or increased greener outcomes**

This Award aims to capture the range of examples where the NLPG/LLPG or LSG/NSG has been used for greener outcomes. Projects should have either reduced environmental impact or increased greener outcomes.

Examples of projects could include environmental protection projects; CO2 reduction; carbon footprint footprint reduction; recycling; reducing pollution or energy use reduction.

*All of these Awards will require completing the entry form and PowerPoint slides which can be found on the NLPG and NSG websites.*

## Award to 2010 Exemplar

**This will be awarded through audience vote at the 'Everything Happens Somewhere' Conference based upon presentations from the winners of the above five categories.**

*These Awards **DO NOT** require an entry form as they will be judged on statistical analysis by the National Custodians.*

## Integration Award

**Best example of where the NLPG/LLPG or the NSG/LSG is linked to other council services or to local partnerships**

This Award seeks entries which are able to show how the NLPG/LLPG or the NSG/LSG is linked to all other council services, or local partnerships and the benefits of these linkages. This could include projects either which refer to information fed into the gazetteers and/or also service areas the NLPG and NSG is fed out to. Tangible evidence will be essential in this category. Benefits and outcomes will also be very important.

## Technology Award

**Best example of innovative application of technology using the NLPG/LLPG or the NSG/LSG**

This Award is looking for innovative examples of the application of technology using the NLPG/LLPG or the NSG/LSG. This category could include projects using open source software; creating mash ups or other technological solutions.

## Naming Award

**Most innovative example of street naming which is relevant to local history and geographical context**

This Award will be given to the candidate who the judges feel have the most innovative example of street naming which is relevant to local history and geographical context. Contextual evidence information will be required for those applying for this award and further outcomes from the project, such as local recognition would be welcomed.

In addition to completing the Awards entry form, these Awards listed above will require a set of short presentation slides to be submitted as part of the application.

## Awards based on statistical analysis:

Improvement Schedule Gold award  
Best in region  
Most improved

# Applying and conditions

## Judging criteria

Entries will be judged by a panel of experts from central government, local government, business, the media, LGIH/IDeA and Intelligent Addressing.

The judges will be looking for:

- exceptional performance for the category they are applying for
- levels of real innovation and problem solving where appropriate
- entries which demonstrate how the NLPG or NSG have been key to the project
- facts and figures, and in particular financial savings, will be rewarded
- entries which follow the instructions on the form
- succinct entries
- judges will also be assessing overall compliance with MSA commitments.

## To apply

- download the entry form from the NLPG or NSG website:  
[www.nlpg.org.uk](http://www.nlpg.org.uk) [www.thensg.org.uk](http://www.thensg.org.uk)
- entries will only be accepted if they are made on the form
- some categories do also require some presentation slides to be prepared and the slides are available on the website for this
- the slides include headings which should be followed
- no appended extra supporting information will be allowed as part of the submission and will be disregarded by the judges but links to supporting information can be provided
- if more than one category is being applied for, separate entries should be submitted
- please note that some of the categories will be judged by the NLPG or NSG Custodian and do not require an entry to be submitted
- all entries must be received by Friday 10 September 2010
- entries must be submitted electronically to  
[exemplar@intelligent-addressing.co.uk](mailto:exemplar@intelligent-addressing.co.uk). *An acknowledgement of receipt will be sent.*

## Tips

- please read the entry instructions carefully
- every section of the form should be completed
- provide quantifiable evidence as much as possible – facts and figures will be rewarded
- please keep to the word count
- if you submit the same project for more than one category, please rework your entry to ensure that it properly meets the requirements for that particular category

## Conditions of entry

- For categories where a presentation is required as part of the entry: part of the condition of entry is that you, a colleague or Manager will be available to give a short presentation based on the slides at the conference. This is only if you are a winner in your category and you will find this out on the day
- any organisation who is licensed to use the NLPG or NSG can apply for an award

## Other information

- the Awards will be presented during the NLPG NSG annual conference and exhibition 'Everything Happens Somewhere' on the 20th October at Cutlers' Hall, Sheffield
- the judges' decision is final. If the judges are not satisfied that the applications are of sufficient quality then no award will be given in a particular category
- an applicant can keep parts of their application confidential to the judges if they wish. Any confidential information must be identified as such in the application. However, the information must still be included; references to confidential information which is not included will not be accepted, as the information in all entries must be verifiable
- the applicant agrees that the information from entries, unless marked confidential information, may be used by the organisers (Intelligent Addressing and LGIH) to promote the NLPG and NSG. This will include using winning and highly recommended entries as stories in the media. Award winners may also be invited to give conference presentations about the activity featured in the entry.

**The closing date for awards entries is 17.00 on Friday 10 September 2010.**

Any questions or queries about the awards process should be directed to:

[exemplar@intelligent-addressing.co.uk](mailto:exemplar@intelligent-addressing.co.uk)

## Intelligent Addressing

Ivybridge House, 1 Adam Street, London, WC2N 6DD  
T: 020 7747 3500 [www.intelligent-addressing.co.uk](http://www.intelligent-addressing.co.uk)

## Local Government Information House

Layden House, 76-86 Turnmill Street, London, EC1M 5LG  
T: 020 7296 6600 [www.idea.gov.uk](http://www.idea.gov.uk)

intelligent  
ADDRESSING

informationhouse  
a local government company

# Further information

## Contact details

For further information on the Exemplar Awards and benefits of winning an Award, see the Exemplar Awards pages on the NLPG and NSG websites, or contact

Gayle Gander, Head of Marketing Email [ggander@intelligent-addressing.co.uk](mailto:ggander@intelligent-addressing.co.uk) Tel 020 7747 3500  
[www.nlpg.org.uk](http://www.nlpg.org.uk) [www.thensg.org.uk](http://www.thensg.org.uk)