How some authorities are celebrating Gazetteers@GIS Day

- We are more than likely going to have a stall on our bridge link for the day
- We will use this event as a tool to promote GIS across the Environment & Economy Department. We are planning to show demos of the different types of software we utilise as well as what kind of data we currently have and are trying to collect; along with our future plans for GIS going forward. My plan is to present the NSG database and connect with the entire Street Works process.
- GIS Day in a school
- giving a short presentation at their all staff meeting, and a promotional stand in reception
- presentations / drop-in, and incorporating gazetteers
- the gazetteers have a spot in our GIS colleagues talks and Q&A
- I will be inviting people to come and talk about GIS and the LLPG. I will also be running a map quiz based on Mastermap extracts from around the borough.
- We are planning to hold a "drop in day" in one of our larger meeting rooms. We're focussing on two areas;
    - 1. What can GIS do for you?
        - What other teams within the Council can use GIS for and the benefits of having it kept accurate
    - 2. The importance of a unified addressing system
        - a. Why addresses must start and end with the SNN/LLPG team and not made up by others
        - b. How to ensure that the various systems not only link but also have the same address
- The second point is my main agenda item generally now. We are solid Gold on our improvement schedule so I'm starting to look towards other areas to make us even better. To that end we'll be inviting the VOA as well as internal customers.
- We are brainstorming now with ideas like having an area where people can come up with street name ideas and we can explain to them why they are or are not good. Also a display showing linked records between LLPG and NDR/CTax but where the addresses are quite different – we can then use that as a discussion point for point 2. We'll also be running a screen showing off our new mapping software to encourage the use of that.
- Presentation/stand showing off LLPG and new web based GIS we have.
- I am wanting to do drop in sessions to show how the LLPG is managed and disseminated and possibly let them have a go with our test environment. I will be putting an article on the Intranet to encourage them down.
- We are not custodians, however we are about to launch into a Regional Gazetteer using AddressBase for the first time in February 2016 and would like to raise awareness in force of what our gazetteer is and where the data comes from. We are planning an 'Ask us' session with the goodies that you

have outlined to entice people to come and realise our benefit to the organisation.

- Communication by Email on corporate e-mail/web site. Drop in office but as the authority is located in two buildings on two separate sites (10 min walking distance) not linked I am proposing to set up a stand in each 'kitchen' area which staff frequent.
- Demo of council's web based mapping. We have done this previous years. After people initially come over to look at the map/pick up a gift, we get talking all things GIS including gazetteers.
- I am planning on hosting a drop in session which will hopefully get people more aware of the LLPG – it can be an uphill struggle sometimes.
- We are putting on an event to promote the use of GIS and the LLPG. We have a really good tool where the LLPG links all of the different service areas (e.g. ctax, elections, planning) and allows people to search for properties and find out all of the associated information about them. I don't think people realise what a helpful tool it is so were going to be demonstrating that along with online mapping etc.
- I'll be doing our usual drop in sessions / event display on the day, and also plan to pop into other building lunchrooms during the week to see teams who may not be as aware of what we do (chocs and pens always help get people to come along). I'm hoping to do a geo-cache challenge around the building – maybe using UPRNs to help promote/explain them, this will hopefully appeal to those who get out and about at lunchtime. I usually do 'geo' themed cakes (earth pops were the best), and am thinking of how to expand this to gazetteer themed – watch this space…
- I want to do a days' drop in for staff to pop by and discuss the LLPG.
- It shall be a whole day event, with a stand in our foyer, presentations, interactive Q&A, group sessions throughout the day in one of our conference rooms.
- Presentation at the next Planning Management committee meeting
- Am only planning something fairly low key due to time pressure – probably just telling colleagues and having a poster or two by my desk. (I've encouraged him to do an email/article too, as a quick way to spread the word)
- I think we will be promoting the service, fairly low key this year (everyone is so busy) (I suggested an article/email)
- We are planning on have a drop in sessions, with some flyers, a live demo. and a sort of picture game; where we have taken photos of various streets in Harrow (including height and width restrictions, traffic lights, parking restrictions etc.) and will be asking what staff think would be included in the Gazetteer. I am in discussions with our LLPG custodian and GIS officers to also get them involved.
- We will be holding an information stand to engage with colleagues, and promote awareness of the GIS and address management services our team provides. We will also be holding map workshops and competition, address application demos, an address quiz, and possibly other engagement activities.