**London Borough of Barking and Dagenham Awarded Most Improved Local Authority for Address Data Management**

GeoPlace has announced the winners of this year’s Data Quality and Improvement Awards, and the London Borough of Barking and Dagenham has been recognised as the Most Improved local authority for address data management. This recognition highlights the council’s exceptional efforts in managing its Local Land and Property Gazetteer.

The Award was presented on 21st May at the GeoPlace annual conference, which was attended by over 400 data management specialists. Each year, these awards celebrate best practice and outstanding examples of data management by local authorities. Address data is fundamental to every local authority service, enabling the identification and improvement of services and outcomes for people and businesses. This data acts as a ‘golden thread’ that efficiently links and connects various processes and systems, [acknowledged by the Local Government Association as](https://www.local.gov.uk/our-support/research-and-data/data-and-transparency/using-unique-property-reference-number-uprn) “key to almost everything that’s delivered or achieved by councils”.

The awards highlight the vital role of Address Custodians in collecting and curating this data. Their work promotes better data management across the authority, demonstrating the skill and commitment required to maintain high standards in an ever-changing dataset.

Presenting the award to Naomi Hill, Street Naming and Numbering Officer at the London Borough of Barking and Dagenham, Nick Chapallaz, Managing Director of GeoPlace, said: “You have set an example that we want to recognise on a national stage. Managing address data to this level takes skill, commitment and dedication to constant improvement and data quality. The resulting data delivers numerous benefits both locally and nationally. Everything that local government does happens somewhere, this precise location information is essential for councils to deliver services to the residents they serve.”

Notes

**GeoPlace’s Exemplar Awards**

The Exemplar Awards highlight Custodians' roles within their authorities and enable their work to be more widely promoted to all parts of the authority. They allow the many services that use address and street data to see the high standard of the data is externally recognised. From radical transformation initiatives saving millions of pounds for local authorities, to smaller projects improving data management by using the local address and street gazetteers in innovative ways, almost every aspect of local government business is underpinned by high quality address and street data.

GeoPlace's awards highlight the Street and Addressing Custodians' work helping to curate and maintain that data. Promoting their work helps to highlight the importance of their role, and the potential for this data to deliver ever-more efficient and effective services for their communities.

**About GeoPlace**

GeoPlace LLP is a public sector limited liability partnership between the Local Government Association (LGA) and Ordnance Survey.

GeoPlace is a world class expert in address and street information management, working internationally as well as in the UK to help our partners and customers maximise the value of their spatial information for better decision making.

GeoPlace maintains a national infrastructure that supports the address and street information needs of the public and private sectors. Its work relies heavily on close working relationships with every local authority in England and Wales. This relationship has been developed over 15 years, to build the National Address Gazetteer infrastructure and National Street Gazetteer. Ordnance Survey develops the range of AddressBase products from the National Address Gazetteer and OS MasterMap Highways Network from the NSG. Both datasets underpin efficient and effective services, bringing direct service delivery benefits to users.

The Unique Property Reference Number (UPRN) and the Unique Street Reference Number (USRN) are the unique identifiers for every addressable location and street in Great Britain. They are created by local authorities who have the statutory authority to name and number every street and property and Ordnance Survey who identify objects on the landscape which may otherwise not attract an address.

These unique reference numbers link datasets together and share information with other organisations who also use them. They provide a comprehensive, complete and consistent identifier throughout a property's life cycle â from planning permission or street naming through to demolition.

See https://www.geoplace.co.uk.