



GeoPlace Supplier Partner Programme

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GeoPlace
Supplier
Partner
Programme

What is it?

A partner programme between GeoPlace and Gazetteer Management System (GMS)

Suppliers:

***Aim:** To assist in bringing GMS suppliers and the local authority community closer together through key benefits*

Specifically aimed at GMS suppliers but benefits you..

How?

1. Supplier Insight
2. Supplier Assurance
3. Relevant public sector Intelligence (*Socitm*)

This is a starting point..

looking to grow this programme to act as a mechanism to support:

- Local Authority Community
- Gazetteer Management System Suppliers

Who is it for



GeoPlace
Supplier
Partner
Programme

Gazetteer Management System (GMS) Suppliers only

- 12 month (paid for) subscription
- 4 key areas of core benefits



GeoPlace
Supplier
Partner
Programme



GeoPlace
Marketing and
Communications



GeoPlace
Community



GeoPlace
Accreditation



GeoPlace
Business
Development





Marketing and Communications

Aim– to inform you on the “art of the possible” supplier wise.

- Use of the GeoPlace Supplier Partner Programme logo and Socitm Supplier Partner logos
- Company profile and logo placed on our GeoPlace Partner Programme Directory
- Company profile and logo placed on the Socitm Supplier Partner Directory
- Eligibility to enter the "Partner Award" at our annual conference and exhibition*
- Case study (aligning to specific themes) – *x4 per annum*
- Blog article (aligning to specific themes) - *x1 per annum*
- Social media promotion eg Twitter and Linked In - *up to x4 per annum*
- Gazetteers@GISDay initiatives



GeoPlace Community

Aim – To provide you with direct access to suppliers

- Annual conference and exhibition slot
- Segment in the new GeoPlace Supplier Partner Programme newsletter distributed to the community (*opt-in required*)
- **Opportunity to apply to present at a Regional Address or Street custodian meeting**



Business Development – Provided in collaboration with Socitm

Aim – to help enhance supplier knowledge of the key tech / policy trends and impacts affecting the public sector

- Access to Smart Places Inform Report series
- Access to Location Intelligence Inform Report series
- Receipt of Inform Monthly Briefings
- Receipt of Quarterly Policy Briefings
- One individual Socitm membership
- One sponsor presentation slot at a Socitm regional meeting
- One advert in Socitm's member magazine "In Our View"
- One sponsored piece in Socitm's new quarterly GeoPlace update featured in the President's Report sent to all Socitm members
- One additional individual Socitm membership



Specifically for GMS suppliers and focused on Central Maintenance

Aim: Accreditation can provide **assurance** that a baseline standard has been met for suppliers – valuable.

- Currently engaged with the community on an alternative way Central Maintenance can be delivered.

Following the outcome of consultations and governance process:

- *We will create an accreditation scheme for GMS suppliers to correctly utilise any published APIs from GeoPlace. (both original and proposed concepts)*
- Accreditation element not yet live – but built in to accommodate it when any API's are made available.
- Accreditation is something that we will look to grow.