

*Welcome*  
*'Linking people to places'*

#geoplace18

Everything happens somewhere 2018



“Thank you. With your contribution together with the GeoPlace team we have built a formidable community which now produces a world class product. Well done.”

Richard Mason, May 2018.



# Emergency Procedures – No test today

In case of an alarm there is a 2-Stage Process as follows:

**Stage 1:** An alarm will sound, followed by a female voice over stating **'We are investigating an alarm condition, it may be necessary to evacuate the building. Please await further announcements'**. You do not need to evacuate at this point (this gives us 120 seconds to investigate any potential Emergency Situation).

**Stage 2:** If an evacuation does need to take place, the announcement changes to a male voice over stating **'Please leave the building. Please leave the building by your nearest exit'**.

On hearing this, follow the below procedure:

Leave the building immediately by the nearest emergency exit (all highlighted by the generic **'Green Man Running'** sign). Do not Run.

Assemble across the car park at: **The Indoor School**

## Morning Agenda

Plenary	
10.00	<b>Welcome</b> Nick Chapallaz, Managing Director, GeoPlace
10.20	<b>Unlocking the value of geographic data</b> William Priest, Director of the Geospatial Commission
	<b>Improving streetworks coordination &amp; why data is so important</b> Sally Kendall, Head of Street Works Policy and Regulation, Traffic & Technology Division, Department for Transport
	<b>Connected Nations – State of the UK infrastructure; superfast broadband and universal service</b> Andrew Button, Data Analysis, Manager, Ofcom
	Discussion
11.00	<b>Working with software suppliers to make life easier, introduction to exhibitors</b> Luke Studden, Supplier Liaison Manager, GeoPlace
11.20	<b>Refreshments and exhibition</b>

	Plenary	Streets	Street Naming & Numbering
11.50	<b>The UPRN; linking health and care providers</b> Dr Abraham P. George, Consultant in Public Health, Kent Integrated Database, Kent County Council	<b>Using local highway authority data to inform decisions</b> Chris McKee, Statistician, Department for Transport	<b>SNN best practice deliverables, a vision and strategy for Street Naming and Numbering in England and Wales</b>
	<b>Addressing at the heart of a council's business</b> Jai Ghai, Application Manager, Wolverhampton City Council	<b>The spatial capture of TROs and how address and street data from local authorities can help with the delivery of a European wide intelligent transport system</b> Fay Simcock, Representative of Transport Network ITS Spatial Data Deployment Platform (TN-ITS) and Manager at TomTom Maps	<b>Q&amp;A</b> Alex Lawrence, Solicitor, Specialist in local government law Anthony Collins Solicitors
	<b>Detecting and recovering fraud and error in business rates</b> Peter Wilson, Director, Counter Fraud, CIPFA		
	Discussion	Discussion	
12.30	<b>Roundtable discussion session</b>		<b>SNN discussion session continues</b>

## Afternoon Agenda

Plenary			
13.00	<b>Lunch and exhibition</b>		
	Plenary	Streets	Street Naming & Numbering
14.00	<b>Roundtable discussion session</b>		<b>SNN continues with Q&amp;A</b> Alex Lawrence, Solicitor, Specialist in local government law Anthony Collins Solicitors
14.25	<b>Using your addresses for census 2021 and beyond</b> Mike James & Alistair Calder, Data Architecture, Office for National Statistics, Juliet Whitworth, Research and Information Manager, Local Government Association	<b>Quality data, informed decisions</b> Janet Chapman, Technical Manager, Street Works Policy, Thames Water Samantha Brothwell, Street Works Policy Manager, Western Power Distribution	
	<b>Why I (still) hate addresses</b> Jon Franklin, Head of Data & Information Strategy, Strategy Group, Valuation Office Agency	<b>Becky Fuller, Network Occupancy Policy Manager, Highways England</b>	
	Discussion	Discussion	
15.15	Refreshments		
15.35	<b>Working as a community</b> Glenn Dobson, Principal Chair Regional Streets Group and Cathy Coelho, Principal Chair Regional Address Group		
15.45	<b>Presentation of the Exemplar Awards</b> Councillor Ian Ward, Leader of Birmingham City Council		
16.00	<b>Close and post-conference drinks</b>		

📍 UPRN 100071570274 · USRN 41002936 · TOID 1000002202489440

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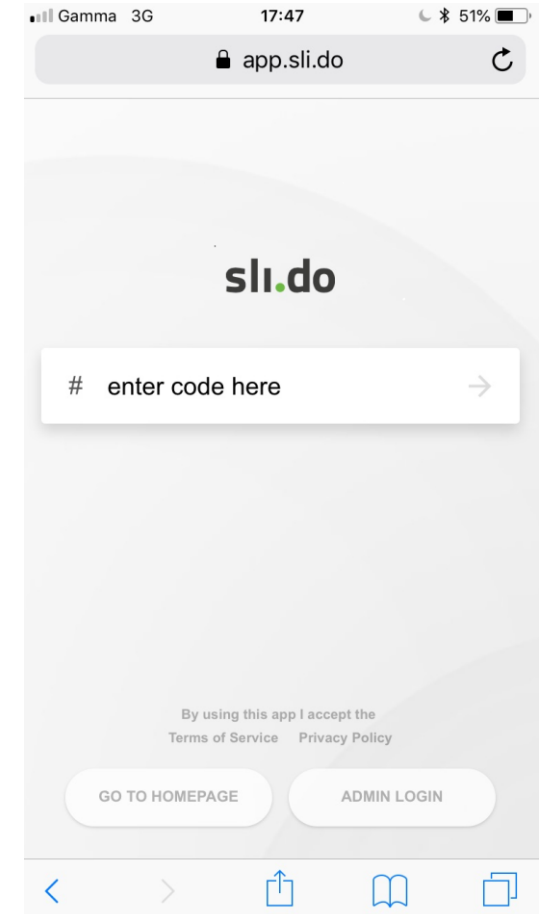
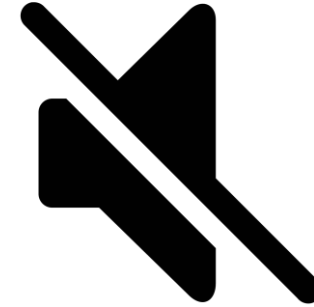
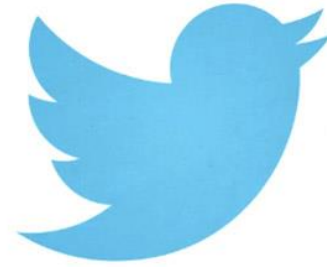
# Objectives for the day

- Bring you, the experts together
- Build knowledge of changing markets and demands
- Meet and engage with exhibitors
- Provide a format for us all to network, share experience and learn
- Plenty of time for discussion



# Join the conversation

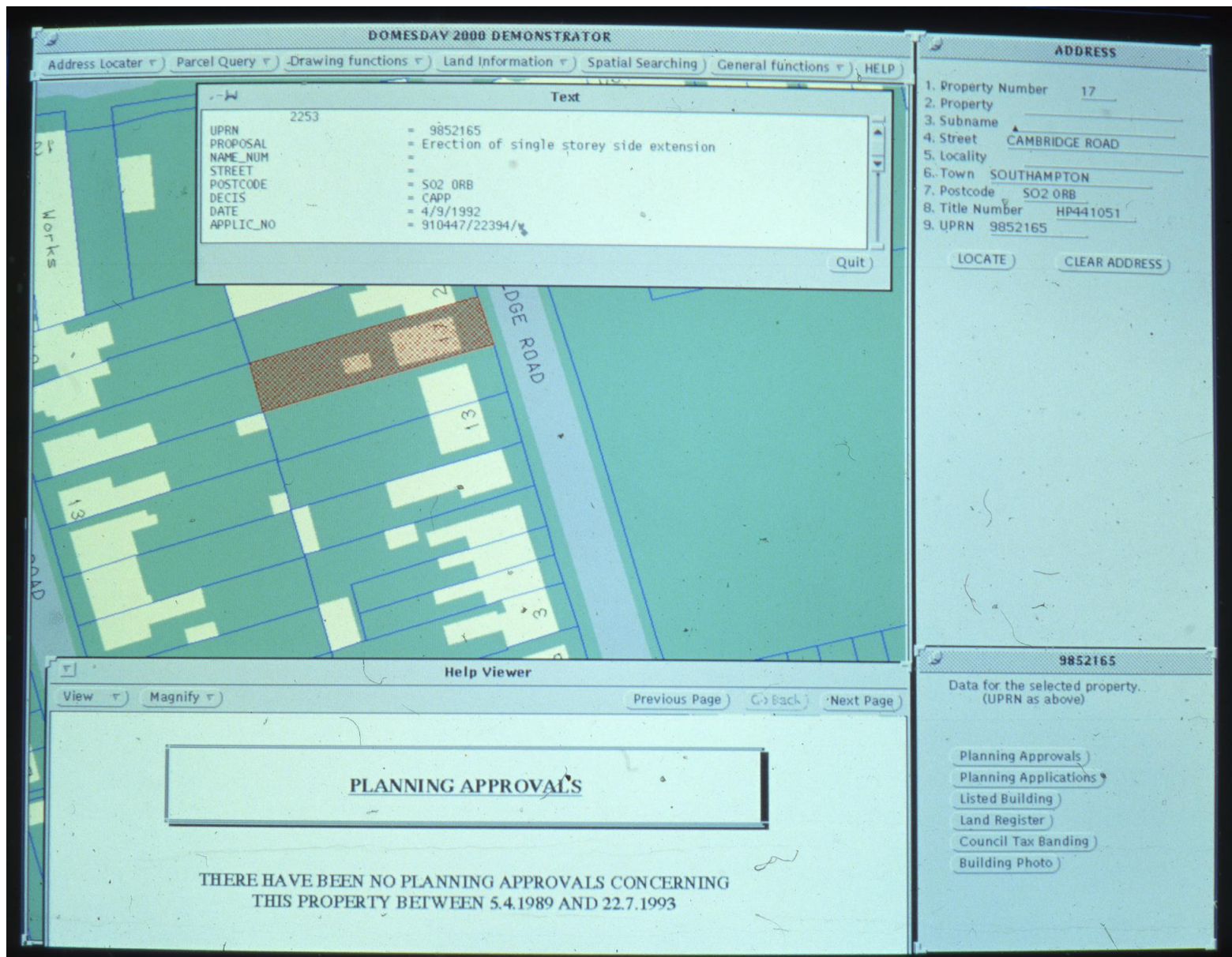
- Log into WiFi
- Twitter #geoplace18
- Slido.com geoplace18
- Contribute to your chosen roundtable
- Phones on silent



# Thank you to our sponsors and exhibitors







## Early 90's – Domesday 2000

- **Vision:** Open access to data for ownership, value and use of land and property
- Chorley Report
- Open Land Register
- Stakeholders and sponsors included LGMB, UCL, RICS, OS, HMLR, VOA
- The Internet only a concept
- A core index fundamental



# Development of BS 7666 became a focus with participation from across government

BS 7666 Part 1: Specification for a Street Gazetteer. 1993.

BS 7666 Part 2: Specification for a Land and Property Gazetteer. 1994.

BS 7666 Part 3: Specification for Addresses. 1994.

BS 7666 Part 4: Specification for a Data-Set for Recording Public Rights of Way. 1996.

# Today the envy of the world



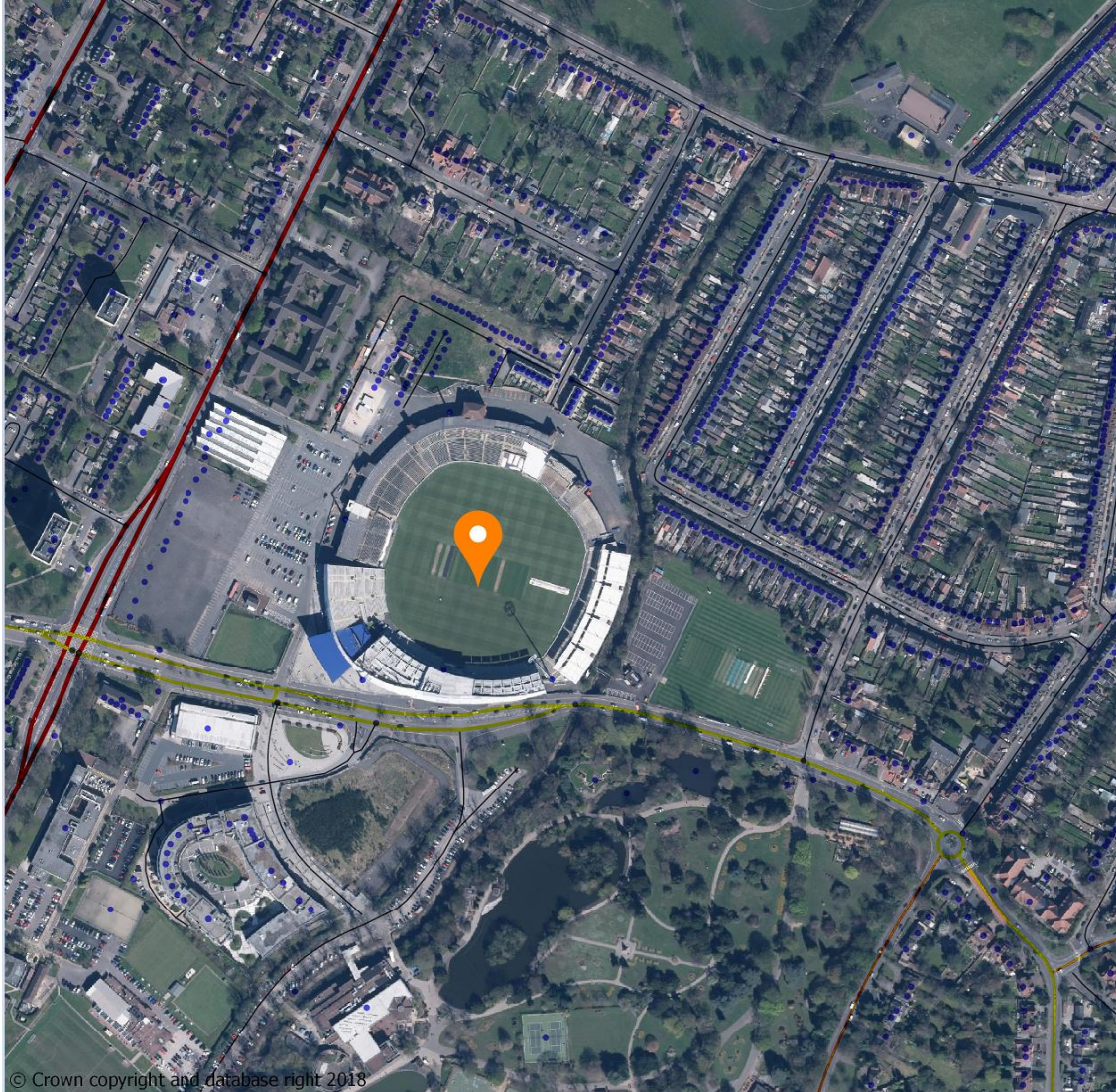
**UPU**

**UNIVERSAL  
POSTAL  
UNION**

# Staggering numbers and complexity

- 2.5 billion street and address data records held
- Precise definitions and methods for each
- 35 million changes per year





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#### **BLPU**

UPRN **100071570274**  
Easting/Northing **406716.06/284221.44**  
Classification **Parent Property (PP)**  
State Code **In Use (2)**  
State Date **29-APR-2013**  
Child Records **5**

#### **LPI**

LPI Key **4605L000511362**  
UPRN **100071570274**  
USRN **2703200**  
Language **ENGLISH**  
PAO **WARWICKSHIRE COUNTY**  
**CRICKET GROUND**  
Postcode **B5 7QT**  
Post Town **BIRMINGHAM**

#### **Street**

USRN **2703200**  
Type **DESIGNATED STREET NAME (1)**  
Surface **METALLED (1)**  
Start Easting/Northing **406416/284150**  
Additional Street Data (ASD) **2**

#### **Street Descriptor**

USRN **2703200**  
Street Descriptor **EDGBASTON ROAD**  
Locality **EDGBASTON**  
Town **BIRMINGHAM**  
Administrative Area **BIRMINGHAM**

# Linking People and Places

A vision of definitive street and address data that links every relevant public or commercial system and service.

The USRN and UPRN provide the foundation.



Using the UPRN to identify families with troubles

.....having the data connected across multiple systems over time enables the council to spot patterns and causality in a way that just wasn't possible before.



## BRIGHTON PIER

Using the USRN to light up the city

The council has now supplied each unit (asset) within the inventory USRN to help collaboration between departments across the council.

Kent integrated Database – using the UPRN to support health and care providers

KID is using UPRNs as a link between datasets at household level, and NHS numbers to link data at person level

360° view of residents' service engagement

CRI has resulted in direct cost savings, identification of illegal subletting, school admissions fraud, maintenance of the electoral roll and support for the council's work with vulnerable children amongst other benefits.

# An expanding government interest community here today



Valuation Office  
Agency



HM Revenue  
& Customs



Cabinet Office



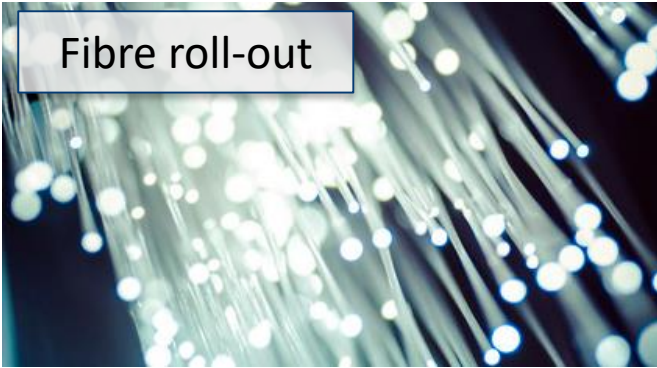
Office for  
National Statistics



Department  
for Transport



# Adding value across society and the economy





“Geospatial data – The UK has some of the best geospatial data in the world, and much of it is held by public bodies. The potential economic value of this data is huge. To maximise the growth of the digital economy and consolidate the UK’s position as the best place to start and grow a digital business, the government will establish a new Geospatial Commission to provide strategic oversight to the various public bodies who hold this data. ....”

*Philip Hammond, Chancellor of the Exchequer, Budget, Nov 2017*



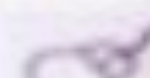


# *your* **census**



## Household Questionnaire

Complete online

 [www.census.gov.uk](https://www.census.gov.uk)

Personal internet access code

1155	1234	5678
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# GeoPlace Supplier Partner Programme being launched today



The screenshot shows the GeoPlace website's 'GeoPlace Supplier Partner Programme' page. At the top left is the GeoPlace logo. To its right is a search bar with the text 'Search...' and a magnifying glass icon. Further right are links for 'Helpdesk' and 'Contact'. Below the header is a navigation menu with links: 'Who we are', 'What we do', 'Data and services', 'Support', 'Consultancy', and 'News & Events'. The main content area has a breadcrumb trail: 'What we do > GeoPlace Supplier Partner Programme'. Below this is the 'GEOPLACE' logo and the main heading 'GeoPlace Supplier Partner Programme'. A yellow sidebar on the left lists 'What we do' with links: 'About address data', 'About street data', 'Street Naming and Numbering', 'GeoPlace Supplier Partner Programme' (highlighted), 'Benefits for local authorities', 'Current partners', 'Join', 'Working with JAG(UK)', and 'Consultancy'. The main text area contains a welcome message: 'Welcome to the GeoPlace Supplier Partner Programme'. Below this is a paragraph: 'Our Supplier Partner Programme offers a comprehensive range of benefits designed to assist in bringing Gazetteer Management System suppliers closer to the local authority community to which we both serve. In addition, we are pleased to offer a range of tailored business development benefits which have been designed in close collaboration with and delivered by Socitm.' This is followed by another paragraph: 'Membership provides Gazetteer Management System (GMS) suppliers with a range of key benefits across the following areas:'. At the bottom right of the page is a logo for 'GeoPlace Marketing and Communications' featuring two speech bubbles.

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