


The GeoPlace Conference 2026

A business case for investing in skills, data and service improvement

 Thursday 21st May 2026

 Leicester Tigers, Aylestone Rd, Leicester LE2 7TR

The GeoPlace conference is the UK's leading event for officers working with address and street data and Ordnance Survey data products. It provides a focused opportunity to build the skills, knowledge and networks needed to maximise the value of spatial data across local authority services.

What you'll experience

-  **Keynote senior strategic panel** on using data to transform public services
-  **30+ interactive roundtables** covering LGR, local government geographic data & OS NGD
-  **Practical guidance** on address matching tools
-  **Sessions on GDPR** and data sharing and integration across authorities
-  **Insights** into national highways, street gazetteers and lifecycle intelligence
-  **Connect with 25+ suppliers & partners**

Attendance represents a targeted, low-cost investment that delivers measurable returns through improved efficiency, better decision-making, and enhanced service delivery.

This event will help officers realise the benefits of guidance from the **Local Government Association (LGA)**, **Government Digital Services (GDS)**, the **Department for Transport**, **Ordnance Survey (OS)** and **GeoPlace**.

- The **LGA** believes that the Unique Property Reference Number (UPRNs) - the unique identifier for every addressable location - is key to almost everything that's delivered or achieved by councils.
- The **LGA** has provided guidance on realising best value from spatial data assets
- **GDS** has mandated the use of UPRNs and Unique Street Reference Numbers (USRNs) as an open standard to identify geographic locations

OTHER CONFERENCE HIGHLIGHTS

- **Launch of a new member-led body to support street naming and numbering**
- **A strategic discussion with GeoPlace, the Local Government Association and Ordnance Survey on driving geospatial transformation across local authorities**
- **Presentation of the Exemplar Awards for innovation and data quality**

- **GDS** has published guidance on Unlocking Better Outcomes: The Power of UPRNs in Linking Data
- **OS** provides geographic data and services to local authorities free at the point of use under the government funded Public Sector Geospatial Agreement
- The **DfT** relies on updates from Street Custodians as its main mechanism to update, validate, and verify the total length of roads maintained at public expense across England. This is used to determine Local Government Finance Settlements and funding allocations for road maintenance.
- **GeoPlace** validates and provides guidance to local authorities on the management of addresses and street data and manages the Data Co-operation Agreement, a contract between GeoPlace and all district, county & unitary councils in England & Wales.

Small investment. Big impact.

[Register now!](#)

Reduce operational costs → Maximise the value of existing data & systems → Deliver better outcomes with fewer resources

Exhibition

Running alongside the conference is the exhibition showcasing 25 suppliers and partners with products and services available to utilise your geospatial assets.



The business case

A clear case for attending the GeoPlace Conference

1 **Unlocking efficiency savings** - a single, trusted reference for every address and street

Poorly aligned data leads to duplication, manual workarounds and service inefficiencies.

- By strengthening the use of UPRNs and USRNs, councils can reduce rework, streamline processes, and improve cross-departmental consistency.

ROI FOR YOUR AUTHORITY

Reduced staff time spent reconciling data, fewer errors, and more efficient service delivery.

2 **Smarter use of existing data, with no new spend on data required** - good data drives good decisions

Most councils already hold the data they need – the challenge is connecting it effectively.

- The conference provides practical approaches to linking datasets and unlocking intelligence through common identifiers and use of OS geospatial data.

ROI FOR YOUR AUTHORITY

Better targeting of resources and interventions without additional data acquisition costs.

3 **Improving outcomes through joined-up services** - deliver services that are joined up

Disconnected data creates fragmented services and missed opportunities to support residents.

- Integrated address and street data enables a single view of place, improving coordination across services.

ROI FOR YOUR AUTHORITY

More effective service delivery, reduced duplication of visits/interventions, and improved resident satisfaction.

Small investment. Big impact.

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4 Maximising value from digital and data investment - make existing systems work harder

Many authorities have already invested in systems that depend on high-quality address and street data.

- Strengthening data quality and integration increases the return on those investments.

ROI FOR YOUR AUTHORITY

Increased value from existing systems, avoiding the need for costly system changes or replacements.

5 Supporting compliance and reducing risk - future-ready councils use UPRNs and USRN

National policy increasingly expects the use of consistent identifiers such as UPRNs and USRN.

- Understanding how to implement and embed these standards reduces compliance risk
- Equipping authorities with the skills and insights to meet their commitments to and realise the benefits of the [Data Cooperation Agreement](#).

ROI FOR YOUR AUTHORITY

Avoids future remediation costs and ensures alignment with national data initiatives.

6 A focus on skills: building capability that delivers value - investing in staff = long-term savings

The biggest return comes from equipping staff with the right skills to:

- Improve data quality and governance
- Integrate datasets across services
- Apply consistent standards (UPRN/USRN) and OS data
- Influence wider organisational use of data.

ROI FOR YOUR AUTHORITY

The conference provides practical, real-world learning that can be applied immediately.

7 From knowledge to action

Attendees will gain:

- Practical techniques to reduce manual processes and improve efficiency
- Insight into how other local authorities are solving similar challenges
- Confidence to lead improvements in data use across their organisation
- Awareness of tools and approaches that can be implemented quickly.

ROI FOR YOUR AUTHORITY

Skills gained can be reused across multiple projects, delivering ongoing value well beyond the event.

8 Strengthening organisational capacity

- Building internal expertise reduces reliance on external support. Officers return with knowledge that can be shared across teams, multiplying the benefit.

ROI FOR YOUR AUTHORITY

Stronger in-house capability and know how.




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Why this matters now

Local authorities are under increasing pressure to deliver:






-  More efficient services with fewer resources
-  Better outcomes through data-driven approaches
-  Compliance with national data standards.

The GeoPlace conference directly supports these priorities by providing practical, skills-based learning focused on real-world challenges.

Investment in people, skills and capability

Attending the GeoPlace Conference is a targeted investment in people, skills and capability.

The benefits extend beyond the individual attendee, helping to:

-  Reduce operational costs
-  Improve service delivery
-  Maximise the value of existing data and systems
-  Build long-term organisational resilience
-  Being part of a national community of officers delivering local and national benefits.

In short: a small investment in attendance can deliver significant, ongoing returns for your authority.

CAREER-BASED LEARNING

Acknowledged as a source of professional learning, the Association for Geographic Information (AGI) and Royal Geographical Society (RGS) have both accredited the conference with 5 CPD points.



Free to attend

Attending the GeoPlace Conference helps local authorities improve efficiency and service delivery through better use of geospatial data. It enables smarter use of existing data, reduces duplication, and supports joined-up services. Attendees gain practical skills to enhance data quality, meet national standards, and maximise existing systems—delivering long-term savings, improved decision-making, and stronger in-house capability.

[See the conference website](#)

[Register to attend](#)



GeoPlace is a public sector limited liability partnership between the Local Government Association and Ordnance Survey

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