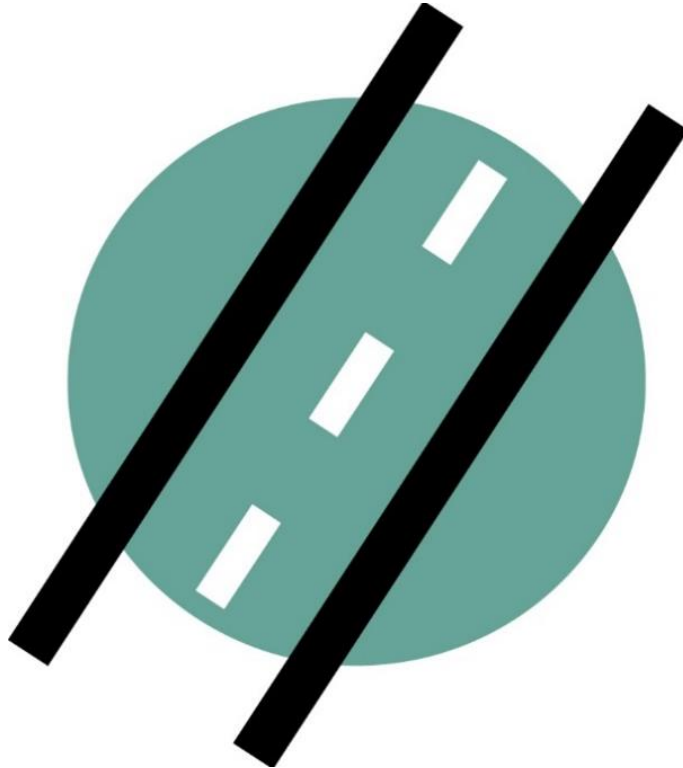




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# Improving street works coordination and why data is so important

Sally Kendall



# STREET MANAGER



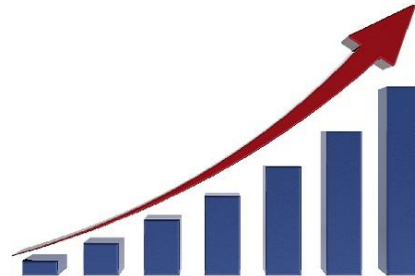
# What is Street Manager?

Street Manager will be a new digital service that will transform the planning, management and communication of street works through open data and intelligent services to minimise disruption and improve journeys for the public



# Why Street Manager?

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# Why Street Manager?





# New digital service development...

## Discovery

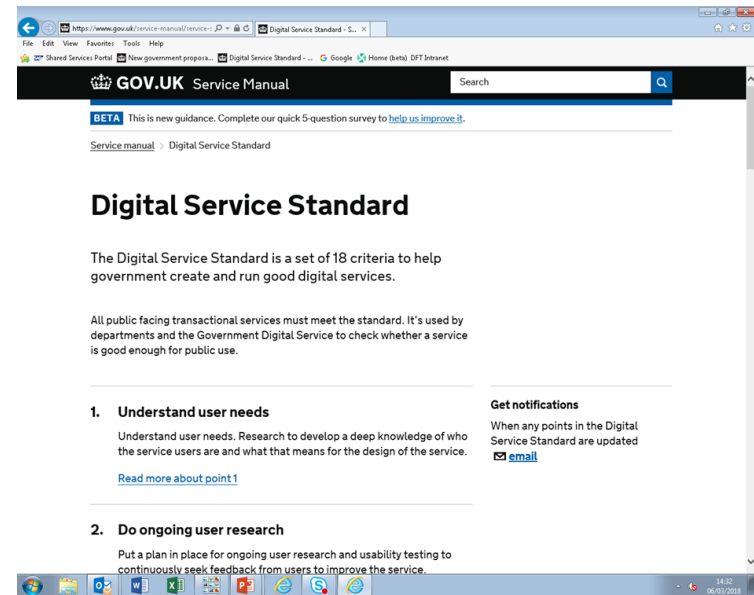
## Alpha

## Beta

## Live

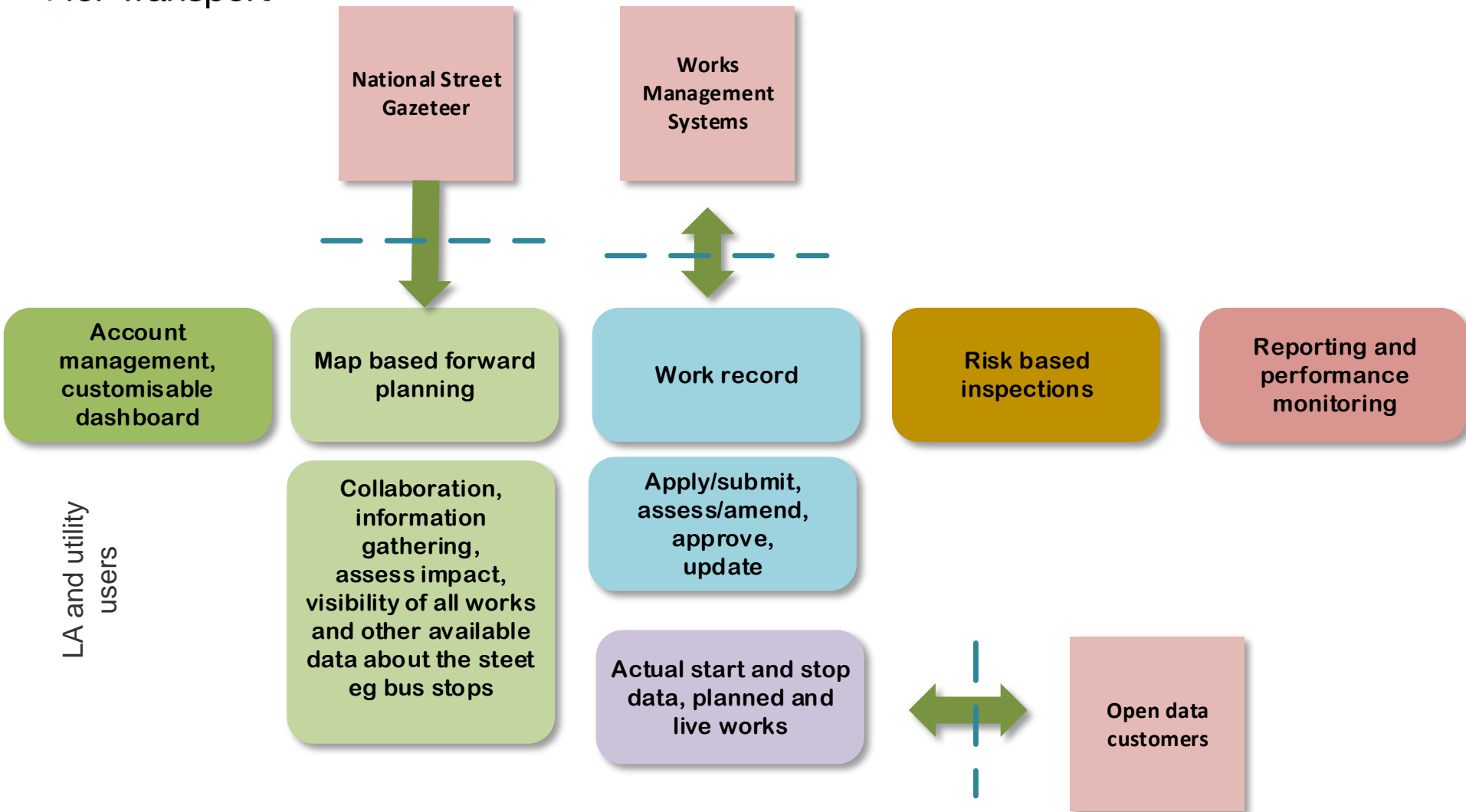


- Who are your users and what are their needs?
  - Are they being met?
  - What are the gaps?
  - How might you start developing a new service if Discovery finds you need one?
- Producing a prototype to validate that your service meets the user need.
  - Continuously iterating based on user research.
- Building a pilot service to hold real data and run with an initial, small group of users (private beta).
  - Expanding use of the service to the full user base (public beta).
- Have a sustainable service and a team in place that can continuously improve the service over time.





# High level service design





# Benefits of Street Manager

**Single source of accurate, up to date data on live and planned works.  
Fully compliant with legislation  
Decisions informed and supported by data.**

**Meets user needs.  
Accessible, modern user interface.  
Ability to respond quickly to changing needs.  
Will meet currently un-met needs**

**Visibility of all works on all roads.**

**Enabling and supporting forward planning, collaboration, strategic planning, network management.  
Open data leading to product development, innovation and better communication.**

**Reduced cost, improved administration, less duplication, no vendor lock-in.**



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Any questions?