

# Address data & UPRNs An enabler for data-linking and data connectivity

Luke Studden

Data Integration & Development Manager



Key reasons why you need to use address data & its UPRN.....

- You already have it!
- Rich Attribution & Granularity
- 3 The UPRN is the most effective tool for linking data across the public sector



#### You already have it

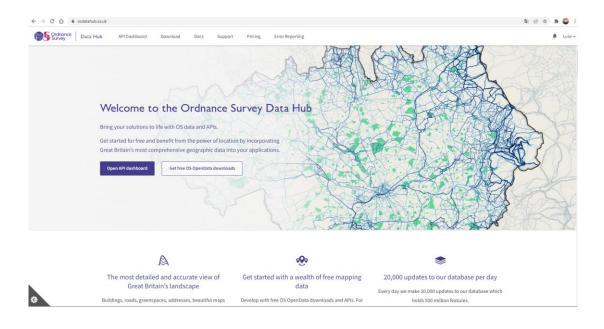


Public Sector organisations have full access under the PSGA

(Public Sector Geospatial Agreement)

**The PSGA:** A gateway to a wealth of data...Address Data!

OS DataHub: <a href="https://osdatahub.os.uk/">https://osdatahub.os.uk/</a>



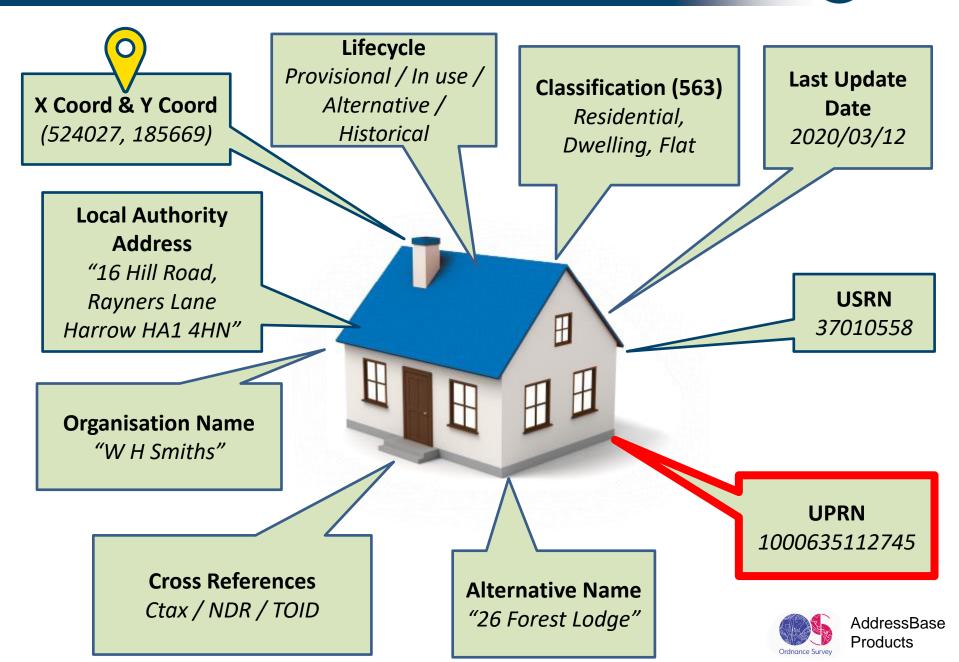


#### **Address data products**

- OS Places API
- AddressBase Premium
- AddressBase Plus
- AddressBase Core
- Address Base

#### Rich Attribution





# The Unique Property Reference Number



#### **UPRN** e.g. 10033625525

Unique identifier

Machine readable

Representing the building or property

Persistent throughout the whole lifecycle

Well managed

Openly available

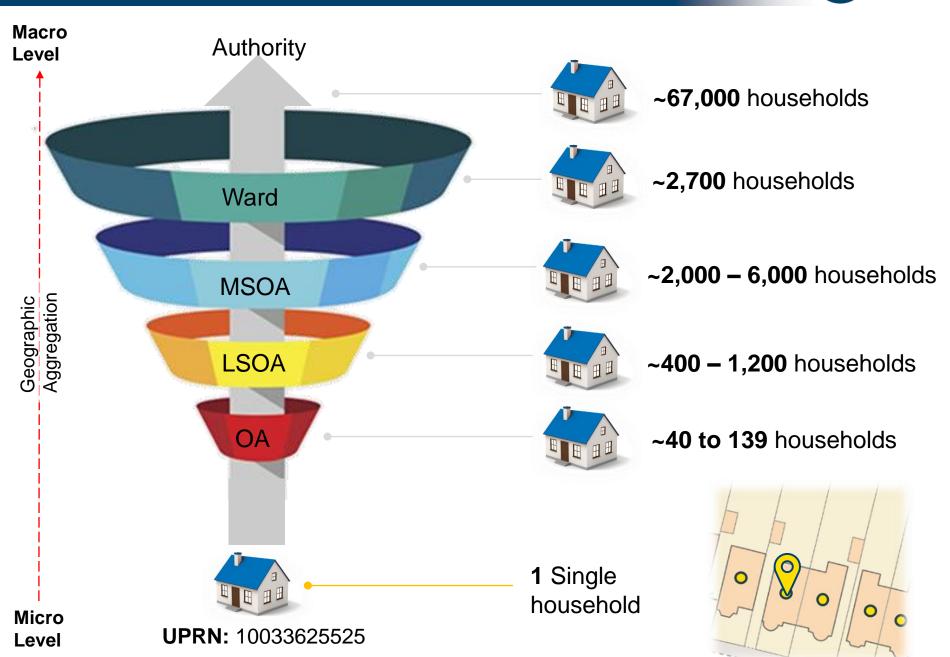
Mandated by government





#### Geographic granularity like no other



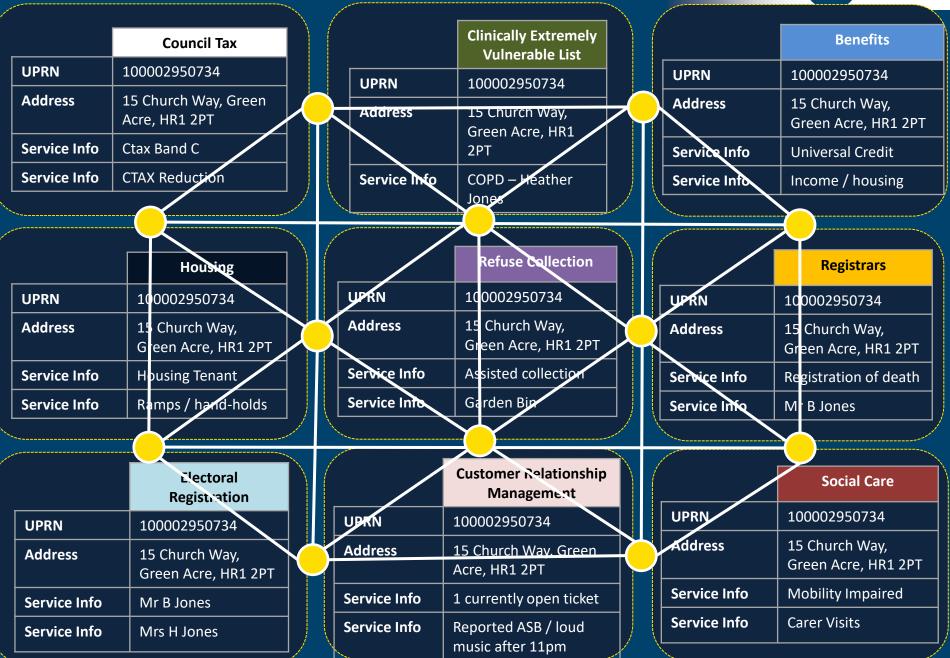


# Benefits of focusing on the property (UPRN) level:

- 1. Facilitates upward data aggregation into any geography
- 2. Facilitates the creation of a household intelligence picture

#### Linking with the UPRN creates intelligence





#### Creating a foundation for data-driven decision making



15 Church Way, Green Acre HR1 2PT

**UPRN:** 10033625525



Linked data

# Centralised service information

Mr B Jones & Mrs H Jones

Mobility Impaired & Carers required

COPD – Mrs H Jones

Housing tenant – Ramps / hand holds

CTAX Reduction, Ctax Band C

Universal Credit (Income / Housing)

Assisted bin collection

Reported ASB in vicinity

Registration of Death (Mr B Jones)



Empirical evidence base

- Risk
- Fraud
- Intelligence

The UPRN is the **most** effective tool for data-linking across the public sector Local Authorities have been linking with the UPRN for close to 2 decades Open Standards Board, via GDS - Mandated use of **UPRN** and USRN within Central Government

#### Central Government example





#### **National** Fraud Initiative

1,300 organisations

100 **Private** sector

companies

**National Energy Efficiency Data** Framework (NEED)



#### National Fraud Initiative: public-sector data specifications

From: Cabinet Office

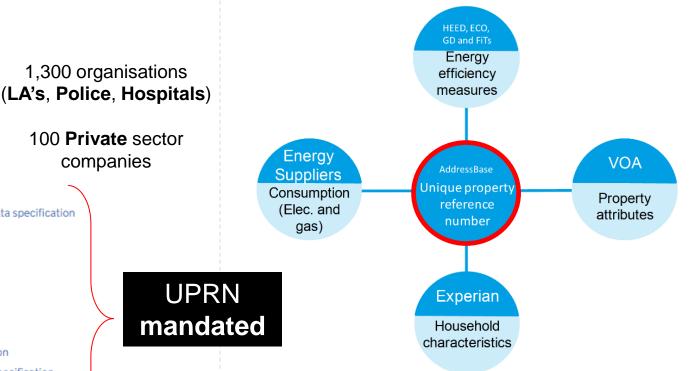
Published 20 March 2015

Last updated 11 January 2022 — See all updates

Get emails about this page.

#### Contents

- Changes for the 2020 to 2021 exercise
- Trade creditors data specifications
- Personal budgets and social care payments data specification
- Pensions data specification
- Payroll data specification
- Licences data specification
- Housing data specifications
- Electoral Register data specification
- Council Tax data specification
- Transport passes and permits data specification
- Private supported care home residents data specification
- Council Tax Reduction Scheme data specification
- Grant recipients data specifications
- Company check data specification



# Why wouldn't you use the UPRN?



- 1 You already have access to it! Use it
- Rich attribution & granularity
- Data linking with UPRN = Enhanced intelligence

#### **Government Mandate:**

https://www.gov.uk/government/publications/open-standards-for-government/identifying-property-and-street-information

- Integrate & link your department with the UPRN build the property level intelligence picture
- The more data and systems linked, the deeper the insights

### **GeoPlace** are here to help