

# Data linking and connectivity across the public sector

## The value of Unique Property Reference Numbers (UPRNs) in data linking and connectivity

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# Objectives

- To demonstrate and explore value of UPRNs and associated address reference data as
  - Essential enablers
  - Core to data improvement, accuracy and consistency
  - A common language for linking
- Connecting disparate processes and datasets to provide insights and support analysis and increase efficiency
- Grow knowledge, stimulate ideas and share

# GeoPlace – Agenda

- **Nick Chapallaz**, Managing Director, **GeoPlace LLP**
- **Luke Studden**, Data Integration and Development Manager, **GeoPlace LLP**
- **Riley Marsden**, Business Intelligence Technical Solutions Lead, **Mark D Wood**, Business Intelligence Technical Advisor, **Barnsley Metropolitan Borough Council**
- **Tony Bracey**, Head of Programmes, Community Safety Division, **Welsh Government**
- **Marc Adams**, Senior Analyst, **National Audit Office**
- **Jonathan Simmons**, Head of Data Management and Data Science, **Ordnance Survey**
- **Open Q&A panel – 15 mins**

# UPRN (and USRN) definition

The **Unique Property Reference Number (UPRN)** is the unique identifier for every addressable entity in the UK

The **Unique Street Reference Number (USRN)** is the unique identifier for every street in the UK

- Unambiguous and persistent
- The means to link, share and locate land and property with accuracy and confidence
- Compare Bank Account number, National Insurance Number, Telephone number
- Machine readable

## Key milestones in 2020

- UPRN and USRN and related geometry became Open
- Open Standards Board board via Government Digital Service mandated use of UPRN and USRN by government
- Public Sector Geospatial Agreement (PSGA) included AddressBase and OS Places API

## GeoPlace vision

A world in which everyone benefits from the power of location data

## GeoPlace mission

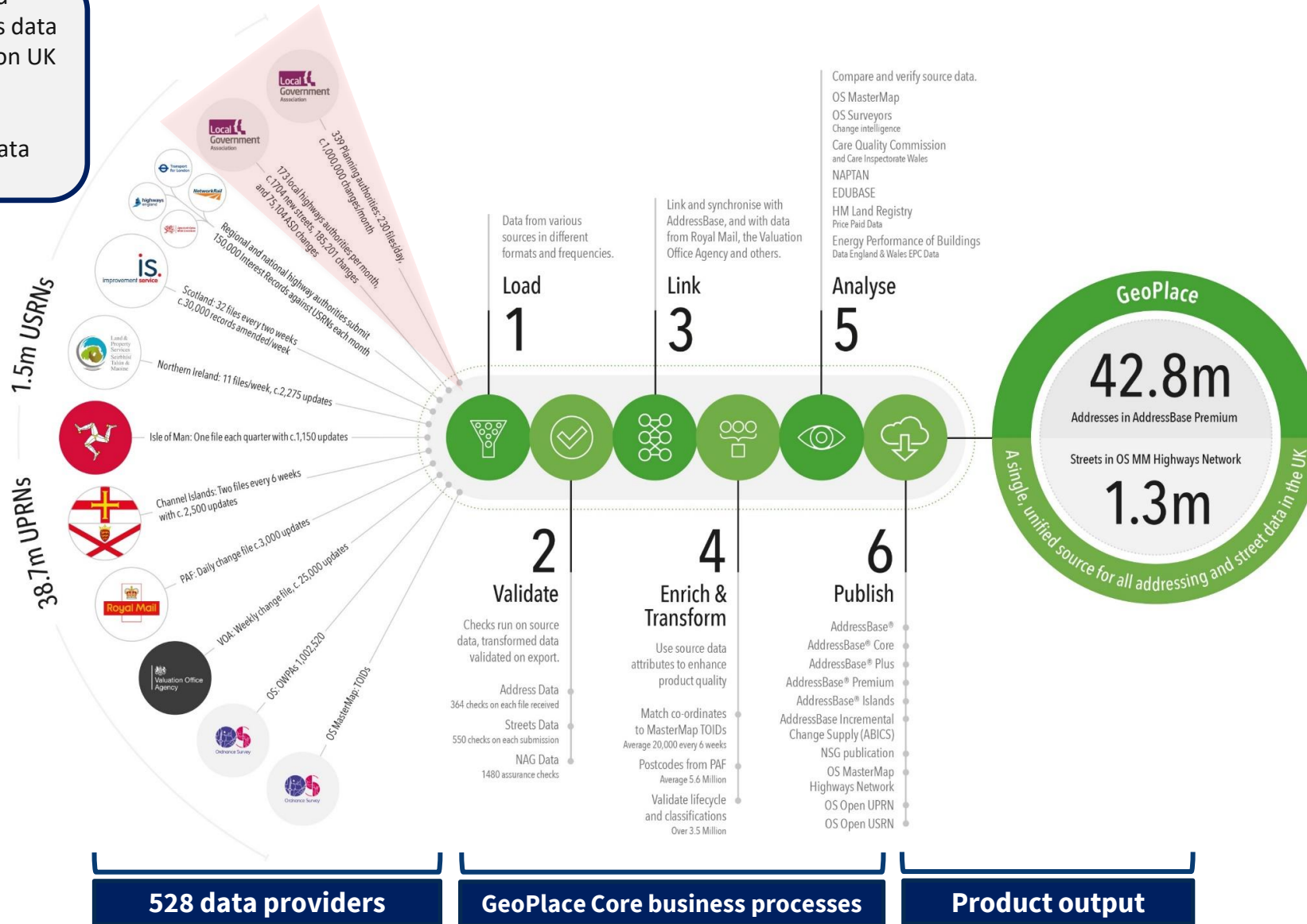
To excel in delivering street and addressing data that inspires innovation and transforms people's lives.



# GeoPlace data workflow – the ‘engine room’ of UPRNs and USRNs

Authoritative named and numbered street and address data with UPRN/USRN and location UK local authorities.

A workforce of over 600 data experts.

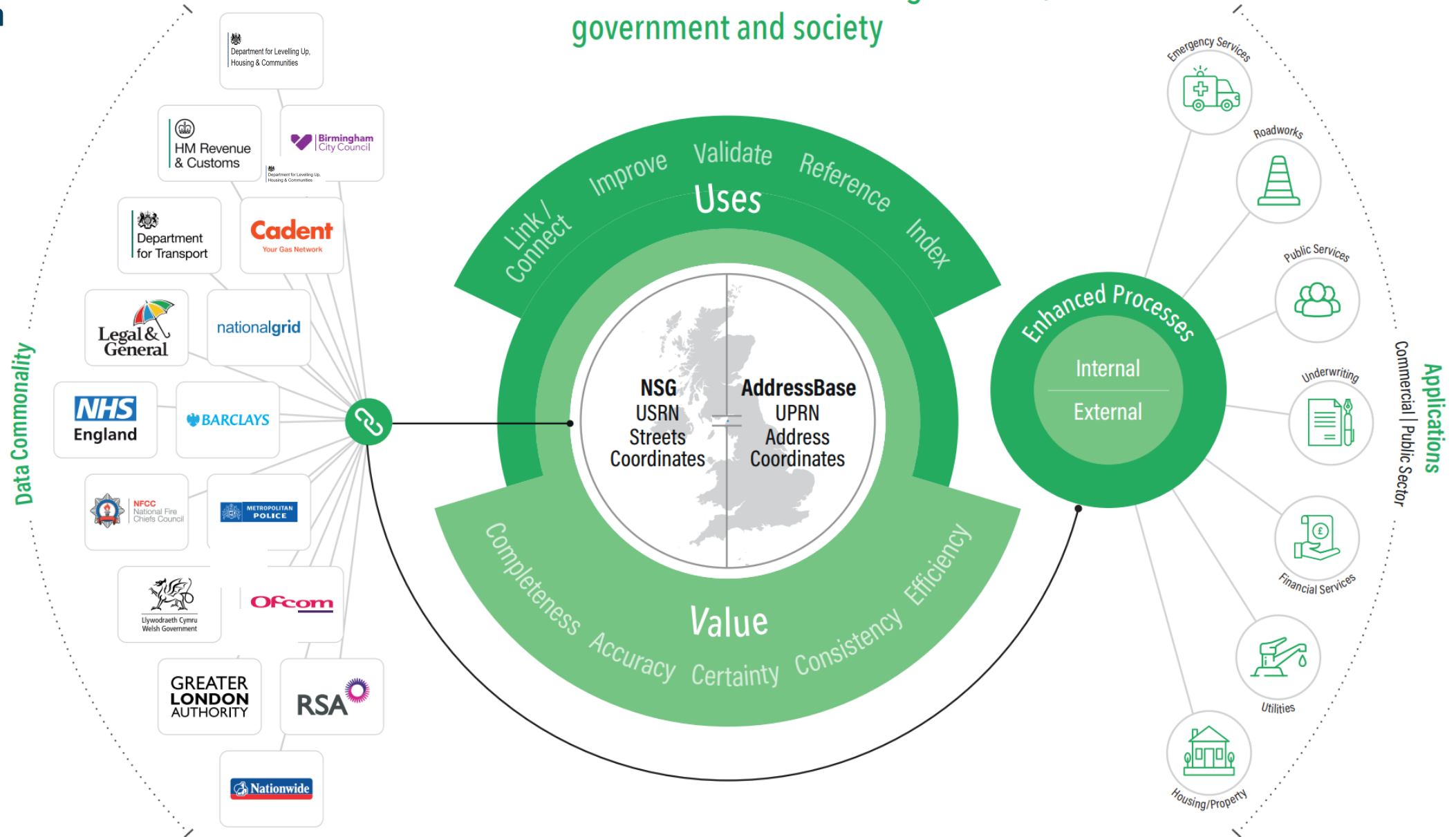


Enrichment - 36 additional third party data providers added during 20/21



# The linking power of UPRNs, USRNs and street and address data

Definitive street, address, identifiers and geometry data are fundamental enablers of strong business, government and society



# Society, business and government rely on what we do



LLOYDS BANK

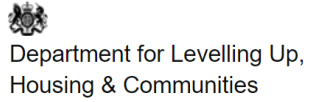


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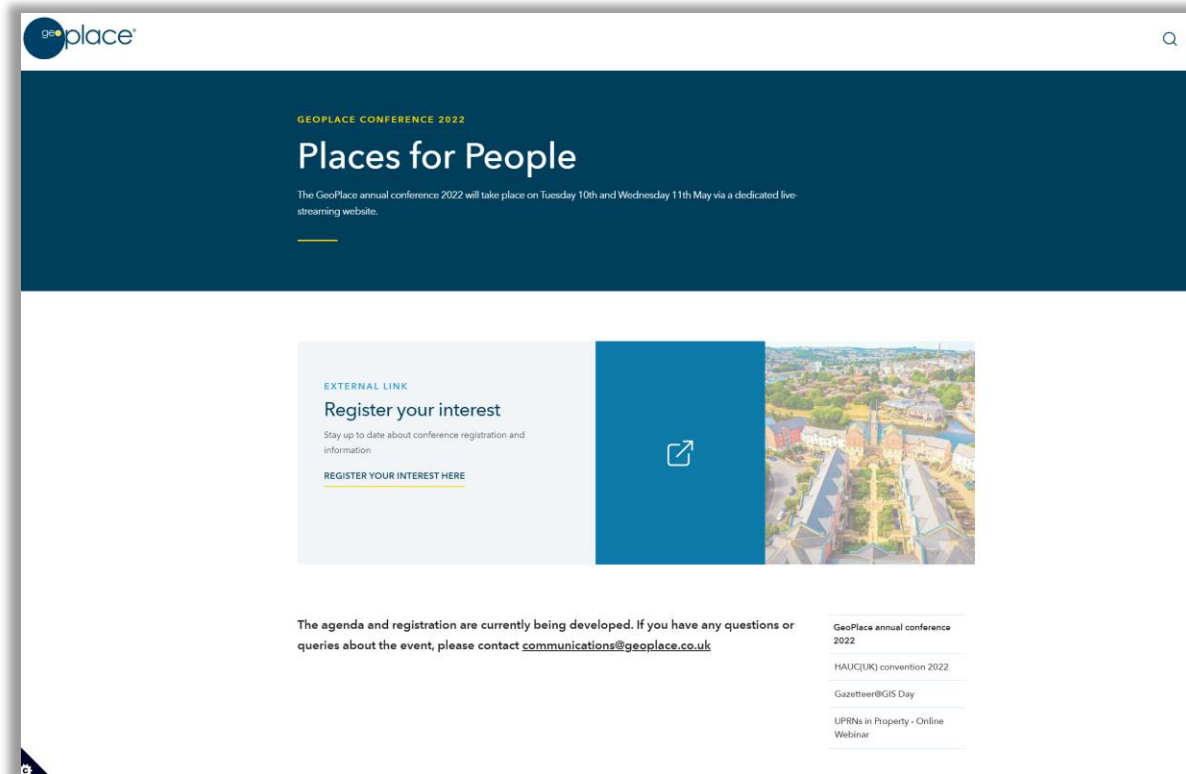




# Adoption of our data is growing across government and other sectors all the time



# GeoPlace Conference – 10<sup>th</sup> and 11<sup>th</sup> May 2022



- Register your interest
- <https://www.geoplace.co.uk/news-events/events/conference>
- Confirmed speakers from:

HM Land Registry



ADUR & WORTHING COUNCILS



Local Government Association

Department for Levelling Up, Housing & Communities



Llywodraeth Cymru  
Welsh Government

Geospatial Commission



ZOOPLA

Department for Digital, Culture Media & Sport

