



## HAUC 2026 – Welcome to the Post-Drinks Reception

Nick Procter – Account Director



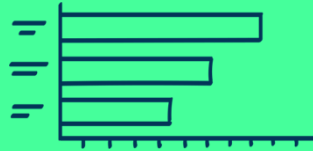
**SIEMENS**

**Brightly**

**The leading SaaS offering for infrastructure asset management**



# Brightly's Trusted Solutions



## 18+ Million

Assets managed



## 31+ Million

Jobs



## 99,000+ Miles

Roads managed

That's 4 times around the world!

# Assets Managed By Brightly



Parks & Grounds

Green Spaces

Streetlights

Traffic Signals

Bollards

Carriageways

Pipes

Buildings

Bus Stops

CCTV

Signs

Fencing & Barriers

Verges

Grit Bins

Waste Bins

Bridges & Structures

EV Charging Devices

Cycle Ways

Trees

Light Rail

Play Areas

Footways

Road Markings

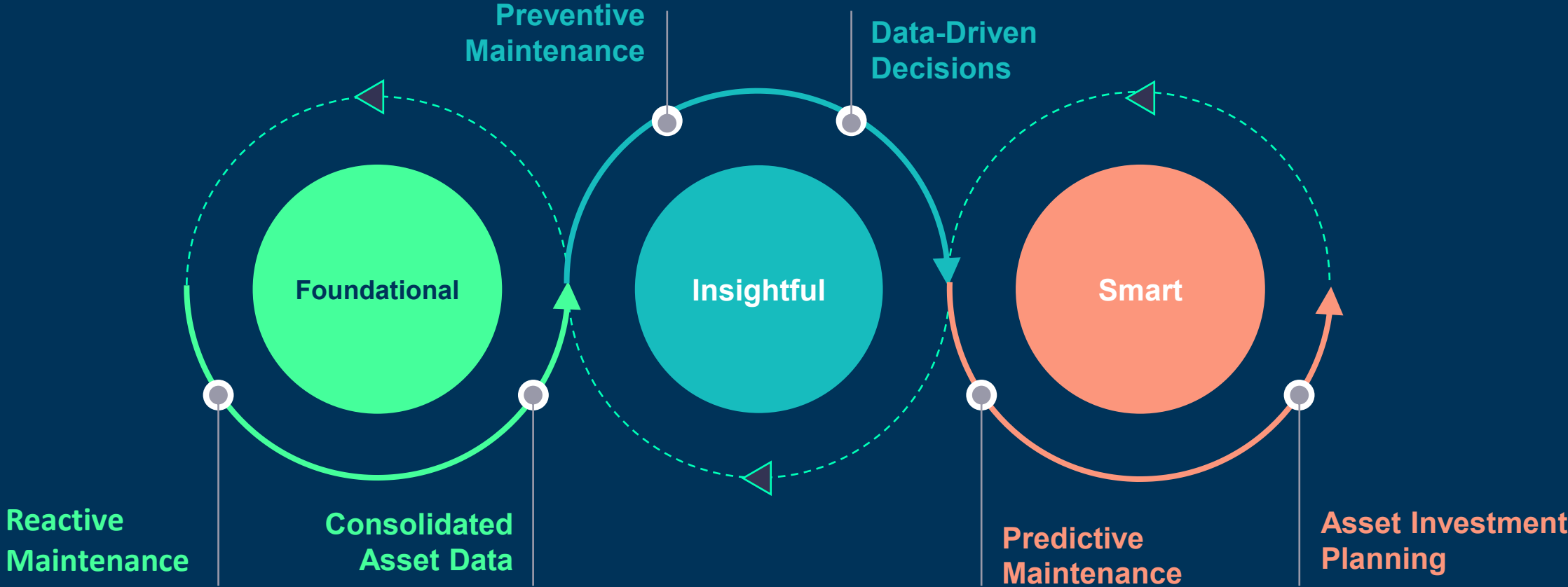
Allotments

Gullies & Drains

Cemeteries

# Brightly Asset Management for Government

## *The Journey*



# Imagine a solution where you can....



Remove the need for multiple systems



Consolidate all asset data.



Approach inspections & compliance with ease.



Everything accessible on any device.



Easily predict current/future asset spend and outcomes.



Quickly access real time data and justify business needs.



Run more sustainable assets within your operations.



Maximise your asset performance without compromising budgets.

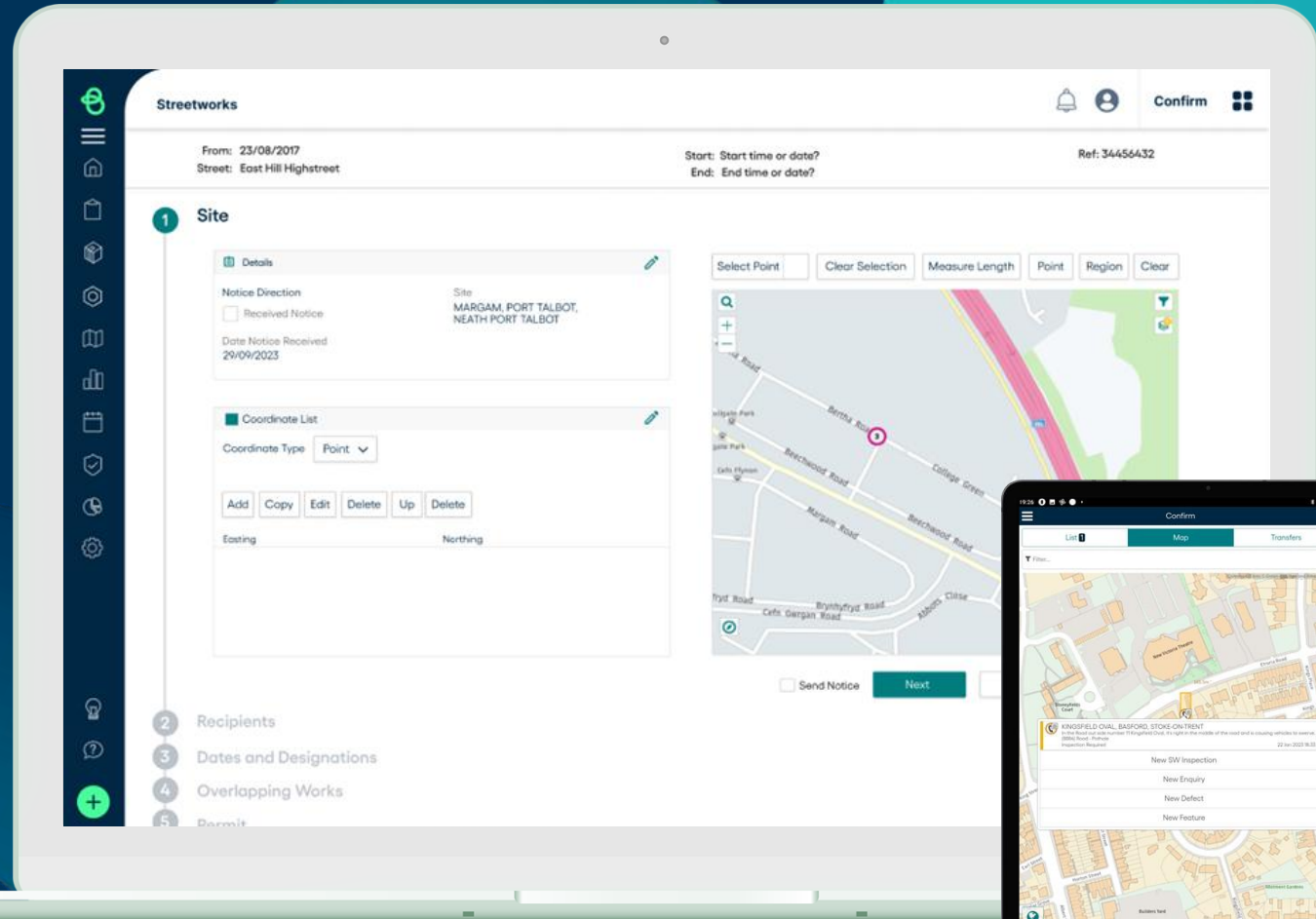
# Network Coordination

## Benefits:

- Improve Communication and Collaboration
- Increase Efficiency and Productivity
- Enhance Compliance and Risk Management
- Realise Cost Savings

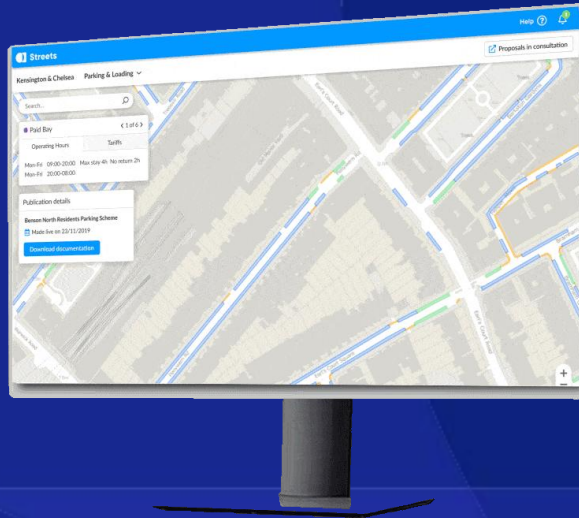
## Outcomes:

- Fewer Road Closures and Traffic Congestion
- Quicker Project Delivery
- Reduced Public Complaints
- Stronger Relationships with Utilities and Contractors
- Data-Driven Decision Making
- A More Organized and Efficient Workforce



# Introduction to Appyway Partnership

# Traffic Suite



## Capabilities

End-to-end traffic order management  
Supports permanent, experimental and Temporary TROs (static, movement and speed)

inc. off-street estates and car parks orders

Fully cloud-hosted with all applications web-based.

MFA and SSO capabilities

Standardised data (UK wide)

Full DTRO compliance

Automated map schedule generation

User-friendly interface

Up to 75% faster processing

Mapper

Consultation

Engagement

Streets

Kerb BI

Requests

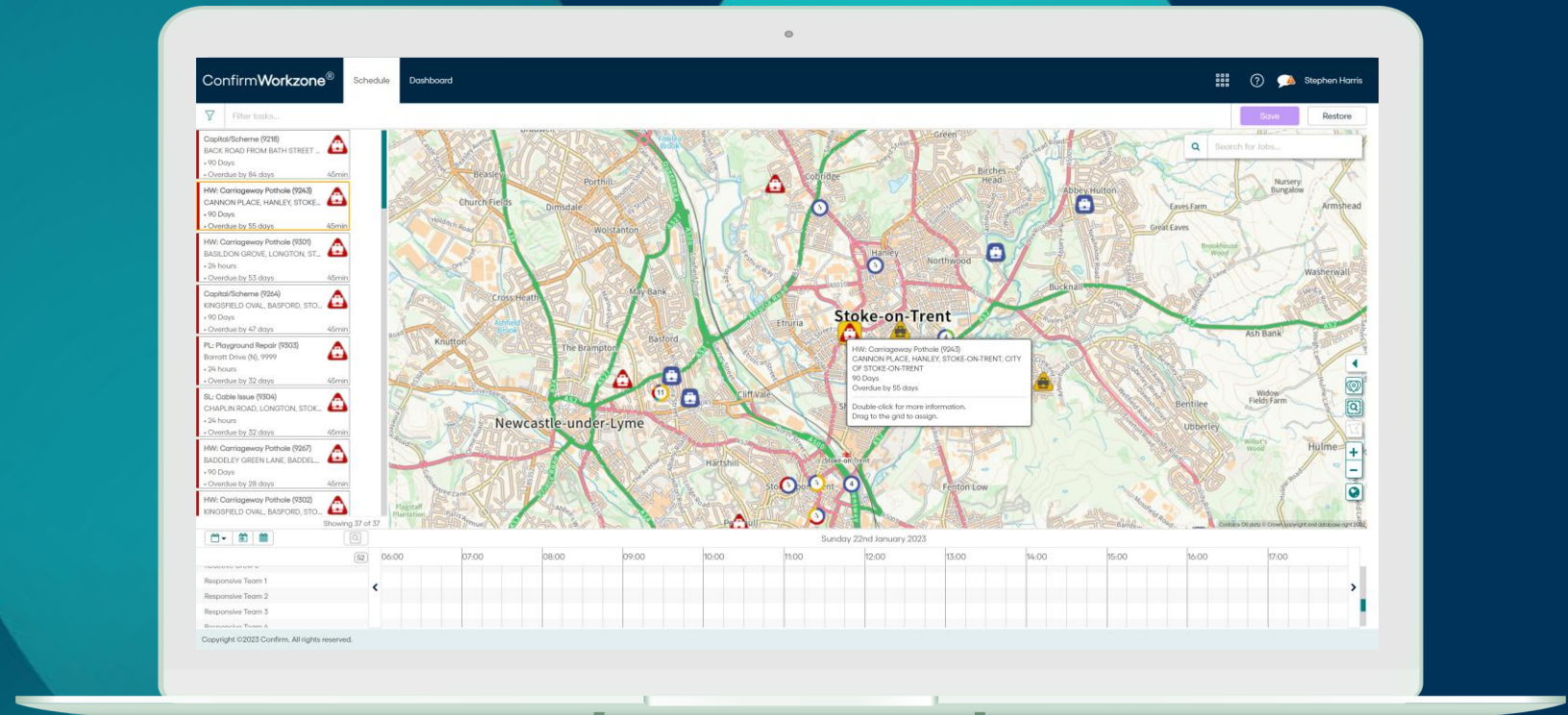
# Works Management

## Benefits:

- Streamlined Permit Application & Approval
- Enhanced Works Planning & Coordination
- Improved Operational Efficiency & Productivity
- Better Compliance & Risk Management

## Outcomes:

- Faster Project Start Times
- On-Time and On-Budget Project Delivery
- More Efficient Use of Resources
- Reduced Administrative Workload
- Improved Safety Outcomes
- A More Predictable and Manageable Work Program



# Thank You